

Environment, Climate Change and Low Carbon Economy Programme

'Environment Programme'

European Economic Area (EEA) Financial Mechanism 2014-2021

Final Report

18/07/2022

14_SGS#1 - #Fishing The Plastic

Accordingly, with the Articles 25.2.j) and 29.4 of the 'Applicants Guide for Financing of Projects Supported by Environment, Climate Change and Low Carbon Economy Programme'

https://www.eea-grants.gov.pt/media/2994/applicants-guide-for-financing-eea-grants_environment-projects_28112019.pdf

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i. Detailed description

[namely: summary of the activities carried out; information regarding the involvement of partners, in particular about partners from Donor Countries; information regarding the participants in the Project];

ii. Results achieved


[evaluation of the Project's results (at each reporting date) including possible detours from the initial calendar and budget) in terms of activities, results framework and Communication Plan]

iii. Description of costs and financial impact assessment

iv. Description of the Project's contribution to achieving the overall objectives of EEA Grants and the 'Environment Programme'

		 <p data-bbox="1184 174 1375 235">REPÚBLICA PORTUGUESA</p> <p data-bbox="1184 257 1316 295">AMBIENTE E AÇÃO CLIMÁTICA</p>
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Projector Promotor

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Date and Signature		2022-07-18
Position	Director	

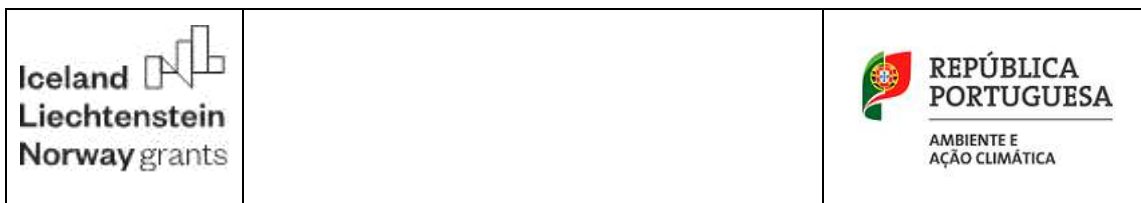
Programme Operator – Secretary General for Environment

Name	Alexandra Carvalho	
Date and Signature		
Position	Director of Secretary General	

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1. DETAILED DESCRIPTION

1.1. SUMMARY OF ACTIVITIES PERFORMED

#FishingthePlastic project started at June.2020; the contact signature was at 08/06/2020, World Ocean Day and ended at June.2022, with the Project Closing Session held on 06/07/2022.

The project therefore started in the midst of the pandemic caused by the new coronavirus **SARS-CoV-2**, responsible for the **Covid-19** disease, which had a significant impact on the expected development of the work, given the strong component of contact and involvement of the local community. for the implementation of the various prevention and awareness-raising initiatives for the marine litter reduction, particularly plastic. The project team was thus forced to readapt the *modus operandi* and carry out several rescheduling of activities, taking into account the evolution of the pandemic situation, the restriction measures imposed and the availability/receptivity of the recipients of the various initiatives, taking into account all this context and other side effects in the normal activity provoked.

Despite all the efforts made, the project team was forced to request two postponement requests, essential for its development and completion, without prejudice to the achievement of the general objectives of the project.

The 1st postponement request was submitted on 04.July.2021, requesting to change the end date to 31.March.2022, under point 2. of Clause 8 of the Agreement (extension of 121 calendar days), only change of schedule, which was accepted and addendum to the contract signed on 16 April.2022.

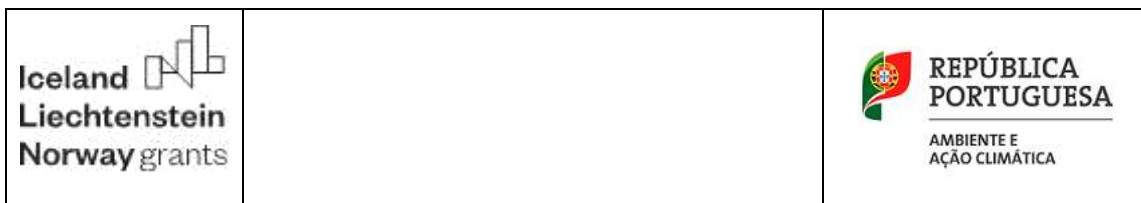
The 2nd adjournment request was submitted on 28 March.2022, comprising, in addition to the extension of the end date to 30 June.2022 and adjustments to the budget lines, updates to the actual amounts executed and transfers from the Partner (CMO) to the promoter (BasN), due to constraints of the internal procurement procedures, which were delaying/conditioning the execution of the respective activities. The Addendum to the contract was signed on 29 March.2022.

In terms of the general assessment of the project, despite all the difficulties caused by a factor unforeseeable to all, all the planned activities of the project were carried out, considering that the general objectives of sensitization, awareness and mobilization of the community were achieved. . Although, in quantitative terms, it was not possible to involve the number of participants expected, the project was able to mobilize participants, who were truly impacted by the project and committed to spreading the message of marine litter prevention and reduction.

The project intended, in an innovative and consistent way, sensitize the different local audiences, working them in a different and specific way, through about 25 different activities foreseen in the project (Table 1.1).

Aware that volunteering is fundamental for the community's resilience, solidarity and social cohesion, strengthening the sense of individual and collective responsibility, in a common good behalf, the #FishingthePlastic project foresaw the involvement of volunteer work in various activities, mainly in activities involving the public (eg monitoring of beach cleanings). Despite the difficult conditions caused by the pandemic and other restrictive measures, which conditioned the carrying out of

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activities involving large groups of people and the receptivity to the participation of volunteers, it was still possible to involve and awaken a sense of service to the community. The results were below what was initially expected, but, given all the circumstances in which the project took place, it made an important contribution to the promotion of this civic spirit in Ovar Municipality and the associates of Business as Nature

The project produced several products that can and will be replicated in other contexts and places, and are even already planned for the post-project period, ensuring its continuity and dissemination of its impact, namely the Sustainability Ambassadors Program, the street theatre – “ A Tartaruga Entupida”, the Plastic Audits and the “Seal” recognition system for Restaurants and Beverages, the “Ecopoints Construction Workshops”, the 3D animation film “#FishingthePlastic”, the commercialization of the ashtray of SMOKE IN beach, winner of the Rede nas Redes contest and its contribution to being able to continue to finance a Training and Support Program for Women from Fishing Communities, since a % of the sale will revert to this Program to be created by Business as Nature in the future.

In terms of **technical execution**, as can be seen from Table 1.1., all activities were carried out, although the two monitoring activities planned, either within the scope of the implementation of the Action Plans of the Ambassadors of Sustainability, or of the Action Plans for the reduction in the use of plastic (in particular for single use) and the production of plastic waste by food and beverage establishments, resulting from Audits of plastics. This limitation resulted from the need to carry out these programs later than expected (due to the pandemic context and its repercussions on the target audiences covered (respectively secondary school students and catering), with the subsequent follow-up actions remaining to be carried out within the project deadline.

Regarding **physical/material execution** (“Taxa de execução física” // “Material Execution Rate”) >95%

Regarding **financial execution** (“Taxa de execução financeira” // “Financial Execution Rate”) 96,15%

	
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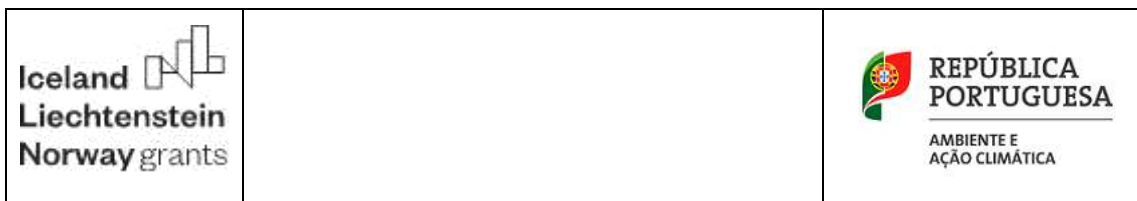
Table 1.1 – Activities and Physical Execution Summary Table

Ativ ID	Activity Description Activity	Status	Observations/ Justification
1.	Project Management		
1.1	Work teams' coordination	executed	They took place throughout the project period (Jun.2020 – Jun.2022), with no relevant impacts to be noted. Internal team meetings, with the partner and subcontractors, were held online and through email and WhatsApp group. Some meetings were also held with the operator, scheduled by his and our request, to clarify some aspects that emerged during the project. Carried out at the end of the project, as planned. Annex 5.
1.2	Partnership network management	executed	
1.3	Planning, follow-up and monitoring	executed	
1.4	Application management	executed	
2.	Actions Planning and Preparation		
2.1.	Stakeholders' identification and Involvement	executed	At the beginning of the project, the stakeholders were identified by typology, whose involvement took place throughout the project, according to the schedule of activities directly related to their participation.
2.2	Detailed planning of project actions	executed	Carried out in the 1 st quarter. Due to the pandemic situation, it was necessary to make successive adjustments to the appointments/scheduling of activities, which implied an additional effort by the team in terms of planning and monitoring.
2.3	Good Practices Survey at national and international level on Circular Businesses and ocean plastic upcycling	executed	This activity was postponed several times, due to the need to direct efforts to other activities, as mentioned above. It was concluded in June (Report in Annex 6), providing inputs for the definition of the Commercialization Model.
2.4	Preparation of WS content and dissemination materials	executed	The materials produced can be found in the Project Dossier, folder "7. Monitoring and Control", in the respective folders.
2.5	Drafting of competition regulations	executed	The project foresaw the elaboration of 4 regulations, one for each of the proposed contests (Net2Net, Redes na Rede, and schools contests). For the reasons already mentioned in 2.2, it was necessary to carry out several revisions to these documents in order to adapt to the circumstances that the pandemic situation was presenting, involving an additional effort by the team.
3.	3. Prevention and Awareness on Marine Litter Reduction		
	Audience: Fishing Community, Water Sports Activities and Related Associations		
3.1.	Project Presentation and Awareness Raising General Session	executed	Its first appointment was at Oct.2020, which it was not possible to keep, having been held on 31/May/2021 - National Fisherman's Day, according to revised planning.
3.2	Follow-up sessions – female fishing community	executed	The project foresaw the holding of 10 follow-up sessions with the women, which were held at different times throughout the project.
3.3	Upcycling Workshop	executed	Completed in the 5 th quarter.
3.4	"Redes nas Redes - Net2Net" contest	executed	This activity has experienced some delays/rescheduling. Two launches of the contest were carried out, having advanced with 8 women, far short of the objective of the 50 foreseen in the project, for the reasons already mentioned. It was concluded on 6 April.2021 with the delivery of the prizes to the participants. <ul style="list-style-type: none"> - Training/workshop and production of the pieces took place between June - August 2021. - Exhibition of the pieces at the Centro de Artes e Ofícios de Ovar – April 2022, opened on 04 April.2021 with a small ceremony for the delivery of the prizes to the winners. - Production of the Eco-agenda, with the presentation of the participants, respective pieces and main activities of the project, it was not possible to

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Ativ ID	Activity Description Activity	Status	Observations/ Justification
			conclude at the end of 2021, as expected, having been made available in early March 2021.
3.5	Project Results Presentation and Community Awareness Session	executed	Held on 7 June.2022 at the Centro de Artes e Ofícios de Ovar.
Audience: School Communities			
3.6	3 rd cycle and secondary awareness	executed	Completed in the 5 th quarter; at 9 July.2021 took place the giving prize session
3.7	“3 Dias sem Plástico - 3 days without plastic” short movies contest	executed	
3.8	Secondary school awareness – “School Sustainability Ambassadors” Program	executed	In the last quarter of 2021, presentation/awareness sessions were held at the school according to the revised planning.
3.9	Training and Bootcamp	executed	The session had several appointments (27/28 Nov. and 18/19 Dec.), having been held on 22/23 Jan.2022.
3.10	Monitoring	Partially executed	This monitoring would be carried out by a voluntary group of mentors that, given the effects of the pandemic and the delays it implied, it was not possible to carry out. Having only carried out 1 post Bootcamp monitoring session.
3.11	2 nd cycle schooling awareness	executed	Completed in the 5 th quarter; at 9 July.2021 took place the giving prize session
3.12	“Plástico Fora - Plastic Out” photo contest	executed	
3.13	À Pesca do Plástico – Fishing the Plastic” drawing contest kindergarten and 1 st cycle schooling	executed	Held in the 1 st quarter (June/July 2020)
3.14	Recycling Bins Construction Workshop, made with single-use plastic (bottles, etc.)	executed	Held in March/April.2021.
Audience: General population			
3.15	Microplastics observation in fish and other marine life	executed	Held on the 4 th and 25 th .August; 5 th quarter. Participation was slightly below expectations. On the scheduled days, the beach was not very busy and there was a reluctance for people to get close to the observation bench, so they wouldn’t get to be close one to the other (due COVID-19).
3.16	Waste collection at the beaches	executed	They took place throughout the project, according to confinement measures ((due COVID-19) and weather conditions. 83 sessions were held (17 more than the 66 planned), involving a total of 750 people and 1100 kg of garbage collected.
Audience: Food and beverage establishments			
3.17	Plastics audits	executed	Held in the period between March - May 2022, in order to meet the possibilities of the owners of establishments and constraints of the sector. 41 establishments were contacted, 24 were audited as planned, and the respective Action Plan was defined and presented.
3.18	Monitoring the audit action plan	Partially executed	The slight delay compared to what was foreseen in the last revision of the schedule (Feb – Mar.2022), meant that it was only possible to make 1 monitoring visit coinciding with the delivery of the Action Plan.

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Ativ ID	Activity Description Activity	Status	Observations/ Justification
3.19	Awareness-raising actions with holidaymakers/customers (street theatre; gifts distribution – bottles/bags) and drinking fountains placement	executed	The 4 planned theatre sessions took place on the 21 st .22 nd .May.2022, as foreseen in the latest version of the schedule. Gifts were distributed throughout the project to the different participants, and the drinking fountains were placed as planned. The Street Theatre Play Script can be found in Annex 9 .
4.	Marine Plastic Collection Implementation of and Upcycling Actions		
4.1	Fisheries waste collection/monitoring	executed	This collection was carried out throughout the project, during the various beach cleanings carried out and through the waste deposited in the marine plastic containers placed next to the beaches.
4.2	Acquisition, installation and training of the recycling machine	executed	Completed in June 2021
4.3	Marine plastic separation containers	executed	Acquisition completion of and delivery on 13 Nov.2020. It was inaugurated and put into use in May 2021, during the public presentation session of the project, in order to create a moment of awareness and conducive to greater zeal/good use of this equipment.
4.4	Operator hiring/technician responsible for the upcycling unit	executed	Completed in June 2021
5.	Commercialization Model Definition for Objects produced by upcycling plastic waste		
5.1	Technical consultancy and legal and financial advice	executed	Completed in June 2021– Document at Annex 10 .
6.	Dissemination of the Project and Objects produced by upcycling of plastic waste		
6.1	Brand and image project creation and arising of the presence of #Fishingtheplastic” on social media (Facebook, Instagram...)	executed	The project image was completed in Oct.2020. The site was completed in March 2021. Publications on social networks were ensured on a regular basis, in parallel with the execution of the various activities.
6.2	Development of a short film	executed	Film released on 16.Nov.2020, the Portuguese National Sea Day. It received 5 nominations, of which he was the winner of the CineEcoSeia Festival, Serra da Estrela Environmental Film Festival.
6.3	Report on the development of the project – short videos	executed	Made throughout the project, as planned and presented a final film at the closing session.
6.4	Billboards creation and placement to raise awareness of plastics in the oceans	executed	Placed in the 1 st week of January, with a delay of 1 month compared to the forecast; still placed, giving visibility and dissemination of the project's message.
6.5	Production of support materials for awareness and communication campaigns	executed	Executed as expected.

In addition to the various activities planned, it took also place guided visits to the Buçaquinho Environmental Park/Precious Plastic Workshop and the Net2Net (Redes nas Redes) exhibition, with the direct support of the Culture Office of the Ovar City Council, which was open to the public throughout the month of April 2022, at the Centro de Artes e Ofícios de Ovar.

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ID 1 –Project Management

The project management activity took place normally and in accordance with the methodology initially established. The project follow-up meetings were generally held as defined (CMO/Partner: weekly basis; 2GO-OUT / application management advice: monthly basis) and by video call, without any constraints.

The main difficulties are related to the need for adjustments, redefinition of planning and marking of initiatives, due to the constant uncertainty of availability and possibility of implementation, given the pandemic context that lasted throughout the implementation of the project.

All team meetings were recorded (date, duration, participants, main conclusions).

The registration of meetings with the partner, responsibility of the promoter, was ensured in the “Schedule / Plan of Activities” file (Annex 1) in a specific sheet created for this purpose. The registration of meetings with the application management advisory entity (2GO OUT) was ensured by the latter in its own document or by email. (Annex 1)

The project provided for a total of 72 follow-up meetings, which was exceeded either, naturally by the extension of the completion deadline, but also by the level of demand for monitoring the activity plan (total of meetings held 89).

The images below illustrate some of the meetings.

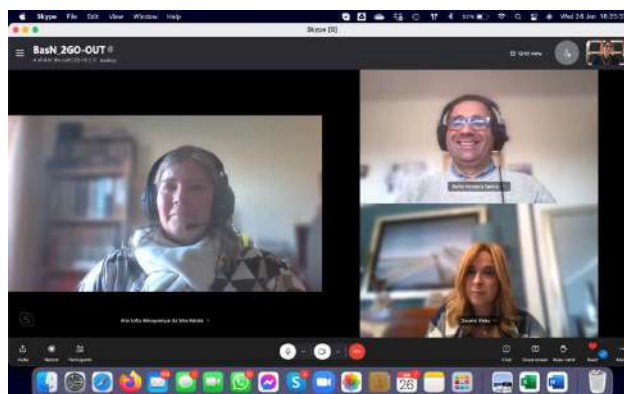
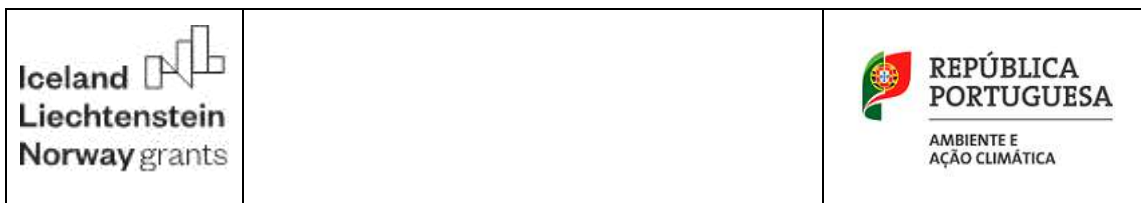


Fig. 1.1 – Meeting with 2GO OUT team, 26.Jan.2022



Fig. 1.2 - Meeting with Partner – Ovar Municipality

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The project file, defined in accordance with Annex I of the contract, contains the necessary evidence of contracting and adjudication carried out within the scope of the project, as well as the documents produced within the scope of the various activities.

The project dossier was created in a folder shared between all team members, in their own google drive account. As indicated in the 2nd site visit, carried out in May 2021, the project dossier was also shared with the Auditors and the EEA Grants Program Operator. ([Link](#)). On google photos you can find all the photographs of the various activities of the project, <https://photos.google.com/>.

Tender processes provided for within the scope of the activity:

- Advice on Management and Monitoring and Impact Assessment Application – awarded to the company Sustentepopeia Unipessoal Lda, known under 2GO OUT Consulting brand, on 24/June/2020.
- Consumables – stationery material and IT services / consumables, with several acquisitions throughout the project, according to needs, generally with a value of less than €100.

ID 1.1 Coordination of work teams

It went on normally. Assured by the Project Manager – Susana Viseu (with a contract until Dec 2021, and then on a voluntary basis).

During the project there was no change in the project team, keeping all the elements presented in the application. During the period from Jul.2021 to Mar.2022, as foreseen in the budget heading for human resources expenses, the team was reinforced with a part-time Communication and Environmental Education Technician.

Below is the Project Team table, sent to the EEA Grants Operator on 07.Jun.2022.

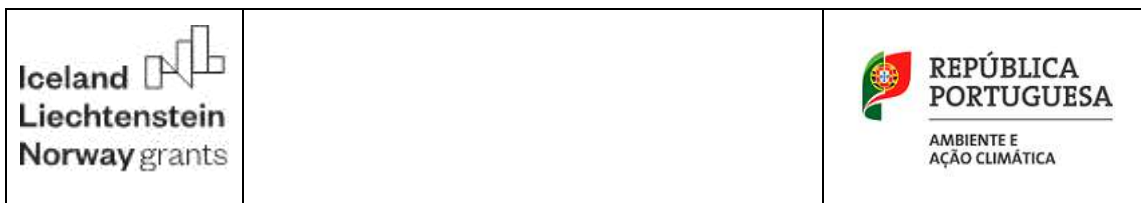
Table 1.2 – Team Project

Acrónimo do Projeto	Membros da equipa (nome completo)
<i>Promotor e parceiros</i>	
Promotor: BUSINESS as NATURE	
SV	Susana Viseu Aurélio Coelho
CCL	Cláudia Maria Columbano Lima da Silva
AYB	Gonçalo Ayala Botto (a integrar a tempo parcial a partir de 1 jul - Téc. de Comunicação e Educação Ambiental)
PFS	Pedro Fonseca Santos (regime de contratação de serviços - 2GO-OUT)
Parceiro: Câmara Municipal de Ovar	
CC	Ana Cláudia Matias Santos Cardoso da Silva
PCS	Paulo Manuel Correia da Silva
JR	Joana Sofia Rego Paiva
JA	Joana Alçada Albergueiro

ID 1.2 Management of the partnership network

It went on normally, assured by the Project Manager – Susana Viseu.

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ID 1.3 Planning, follow-up and monitoring

It took place normally, and it was the responsibility of the Project's Operational Manager – Cláudia Columbano, to ensure the updating of the documents and the integrity of the Project Dossier.

ID 1.4 Application management

Contract Management – The pandemic situation forced the submission of 2 amendment requests.

The 1st postponement request was submitted on 07.Jul.2021, comprising the request to change the end date to 31:Mar.2022, under point 2 of Clause 8 of the Agreement (extension of 121 calendar days), only change of schedule, which was accepted and addendum to the contract signed on 16.Apr. 2022.

The 2nd postponement request was submitted on 28.Mar.2022, comprising, in addition to the extension of the end date to 30.Jun.2022 and adjustments to the budget lines, with updates to the actual amounts executed and transfer of the Partner's lines (CMO) for the promoter (BasN), due to constraints of the internal procurement procedures, which were delaying/conditioning the execution of the respective activities. The Addendum to the contract was signed on 29.Mar.2022.

Financial management

Financial management was ensured by the contracted company 2GO OUT, which ensured the monitoring of financial execution, submission of payment requests, in accordance with the stipulated requirements and deadlines, analysis of deviations and reassessment of the budget framework, taking into account the requirements from the program.

In Nov.2021, was held a meeting with the Program Operator, due to the framework in the requests for payment of the volunteer work amount, foreseen in the application, as a consideration in kind of the investment to be ensured by the Promoter, as established in the Notice, page 5, in line with BasN's objective of promoting civic participation and, since the #fishingtheplastic project was the only one that provided for this budget. In this sequence, there was a need to make some changes to the records that were being secured, which implied some changes in the values of the payment request submitted (4th PR).

At this meeting, the Program Operator also communicated that, by mistake, payment requests were being processed at the financing rate of 90% and not 88.7%, whose amounts would be settled at the end of payments.

In July 2020, the project had an advance of € 50,000, with part of the funds being deducted in the first payment requests and in September 2021, it was agreed to make the remaining deduction in the last payment request.

ID 1.5 Impact evaluation

The impact evaluation was carried out as provided for in **Annex 5**.

ID 2 –Actions Planning and Preparation

ID 2.1 Stakeholders (STH) identification and involvement

At the beginning of the project, it was carried out a survey of interested parties/stakeholders to be involved in the project. The following table presents the typology of each stakeholder and the existing universe, according to that survey, as well as the universe directly involved in the various activities of the project, which totals 67 stakeholders, more than twice as many as predicted in the management indicators (30).

Table 1.4 - Stakeholders Involvement

Stakeholder Type	No.	Objectives	Stakeholders / No. / Involvement Activities
Associations and other entities	23	Joint participation partnership, influence through the respective contact networks, in particular with the fishing community, identification of needs.	Associations / Entities contacted and involved in some project activities - 15 : 1. Associação Amigos da Praia Velha 2. Associação Juvenil Amigos do Cáster 3. Associação de artesãos de Ovar 4. NADO 5. Be & See in Nature 6. JF Esmoriz, 7. JF Cortegaça 8. União de Freguesias de Ovar 9. Centro de Promoção Social do Furadouro 10. Centro Comunitário do Furadouro 11. Associação 7 Sentidos (João Lino) 12. Associação Mutualista a Previdência Portuguesa - Delegação S. João da Madeira (Limpeza de Praia) 13. Corpo Nacional de Escutas - Delegação Norte 14. Ocean Alive 15. Soma Surf
Sector Companies	10	Awareness raising, active participation in initiatives, identification of opportunities and forms of support.	Local companies contacted- 7 : 1. YASAKI 2. Iberfibran 3. SICOR 4. FOPIL 5. Bosch 6. Skizo 7. ZeroP Contacts and meetings were held with these companies; however, there were no conditions

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			<p>(receptiveness/availability given the pandemic situation) for more effective participation and involvement.</p> <p>The Skizo and ZeroP companies were involved in this final quarter to ensure their participation in the definition of the Commercialization Model for Objects produced by upcycling plastic waste.</p>
Educational Establishments	32	Awareness, active participation in initiatives	<p>Although we are in extremely critical times for the school community as well, the educational establishments in Ovar participated and were involved in the different activities of the project, allowing the achievement of the objectives of getting the message to this population and to the youngest, leaving them sustainability values and principles to follow in their future life.</p> <p>The table below shows a compilation of the participation of the different schools in the clusters in the various activities of the project, with the involvement of 25 schools out of 32, corresponding to a coverage of 78% of the school network in Ovar.</p>
Restoration Establishments	24	Adherence to carrying out Plastic Audits and implementing the respective action plans	<p>After the March 2022 review, the strategy for involving these stakeholders, within the scope of the plastic audits and plastic reduction action plan, was revised, including the hiring of local technicians to contact this audience.</p> <p>A total of 41 establishments were contacted, 24 of which adhered to the Audit program for plastics as defined.</p> <p>List of contacted and audited establishments available in the Project Dossier in the respective folder.</p>

Table 1.5 – Participation of schools in the project initiatives

Agrupamento	Nome da Escola	Pré	1º Ciclo	2º Ciclo	3º ciclo e sec	Concurso Pesca o Plástico - Pré-Esc. e 1º Ciclo	Oficinas Cx do Lixo - Pré-Escola (EM FASE DE INSCRIÇÕES)	Concurso "Plástico Fora" - 2º Ciclo	Concurso "3 dias sem Plástico" - 3º Ciclo e Sec.	Programa das Emb. de Sust. - 3º Ciclo e Sec.	Limpezas de Praia
AE de Esmoriz/Ovar Norte 12 Escolas 2263 Alunos/as	Escola Secundária de Esmoriz				X					X	
	Escola Básica 2/3 Florbela Espanca			X	X			X	X		
	Escola Básica 2/3 Maceda			X	X			X			X
	Escola Básica de Campo Grande, Esmoriz	X	X				X				
	Escola Básica de Estrada, Maceda	X	X								
	Escola Básica de Duteiral, Arada	X	X				X				
	Escola Básica de Praia, Esmoriz	X	X			X					
	Escola Básica de Relva, Esmoriz	X	X								
	Escola Básica de Torre, Esmoriz	X	X								
	Escola Básica de Vinha, Esmoriz	X	X								
	Escola Básica da Murteira, Arada	X	X				X				
Jardim de Infância de Gavinho, Cortegaça	X					X					
AE de Ovar 13 Escolas 2425 Alunos /as	Escola Secundária José Macedo				X					X	X
	Escola Básica António Dias Simões,			X				X			
	Escola Básica de Cabanões, Ovar		X								X
	Escola Básica de Carregal, Ovar		X			X					
	Escola Básica de Combatentes, Ovar	X	X				X				X
	Escola Básica de Furadouro		X			X					X
	Escola Básica de Habitovar, Ovar	X	X								
	Escola Básica de Oliveirinha, Ovar		X				X				
	Escola Básica de Ponte Nova, Ovar	X	X								X
	Escola Básica de São Donato, Ovar										X
	Escola Básica de São João, Ovar	X	X								X
	Jardim de Infância de Furadouro	X				X	X				
Jardim de Infância de Oliveirinha, Ovar	X					X					
Jardim de Infância de Torção do Lameiro	X									X	
AE de Ovar Sul 6 Escolas 1338 Alunos/as	Escola Secundária Júlio Dinis				X				X	X	X
	Escola Básica 2/3 Monsenhor Miguel			X	X			X	X		
	Escola Básica 2/3 São Vicente Pereira	X	X	X	X		X				X
	Escola Básica de Regedoura, Válega	X	X				X				
	Jardim de Infância de Pereira, Válega	X									
Jardim de Infância de Carvalho, Válega	X										
Total de Escolas dos Agrupamentos	32					Total escolas participantes em atividades	25		% cobertura =	78%	

ID 2.2 Detailed planning of project actions

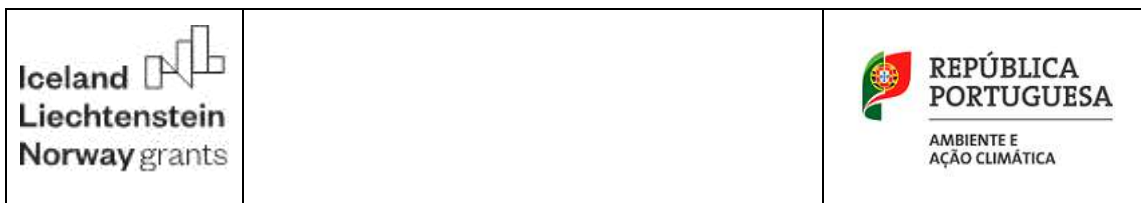
Carried out in the 1st quarter, substantiated in the document presented in **Annex 1**.

The detailed planning of the actions was developed, in the 1st quarter of the project, based on the defined schedule, detailing the sub-activities / tasks for the execution of each activity, respective responsibilities and deadlines. This document, presented in **Annex 1** - Schedule/Activity Plan, is the supporting document for the project follow-up meetings, having been adjusted according to the needs that arise (evolution of the pandemic situation, periods of the school calendar, bathing/holiday seasons, unavailability of the team for vacation, maternity/paternity leave, illness, ...).

ID 2.3 Good Practises Survey at national and international level on Circular Businesses and ocean plastic upcycling

Delivered in June, it provided inputs for the Commercialization Model for Objects produced by upcycling plastic waste, namely in the identification of potential partners for the production and commercialization of the winning product of the "Rede nas Redes – Net 2 Net" contest, the Beach Ashtray.

Promoter: BUSINESS as NATURE (BasN) **Partner:** Câmara Municipal de Ovar (CMO)



12 Good Practices were identified related to the development of circular business of marine plastic upcycling and its reduction, both nationally and internationally, namely:

- 1- **Skizo** – sneakers production from recycled marine plastic, recycled rubber from chewing gum and other organic products (coffee grounds, cork, rice husks)
- 2- **EcoAlf** - recycled polyester fabric made from plastics taken from the ocean and production of clothing, footwear and bags/backpacks (Spain)
- 3- **Pingo Doce / Biadronka** – Plastic recycled bottles from marine plastic (Portugal, Poland)
- 4- **The Upcycling the Oceans** - Public-private partnership between the Tourism Authority of Thailand and several companies to clean up marine plastic in Thai seas and rehabilitate coastal areas covered by litter and upcycle them for clothing production (Thailand)
- 5- **Conscious Swimwear** - Recycled nylon from marine plastic for swimwear production (Portugal, Italy)
- 6- **Havaianas** - ReCycle Program, Reverse Logistics for flip-flops (Brazil-International)
- 7- **Eco Sole** - Foundation for toys and decorative objects production and sale made of with flip-flops found on beaches and taken from the sea (Kenya)
- 8- **ZeroP** – Marine Plastic Upcycling Start-up (Portugal)
- 9- **Coca-Cola** - Bottles produced with marine plastic (Portugal-International)
- 10- **ByFusion** - Bricks - building materials production - from marine plastic (USA, Los Angeles)
- 11- **OceanPlastik** – Recovery of marine plastic waste Start-up, using decentralized information technologies (IT) (Czech Republic)
- 12- **The Ocean Cleanup** –Plastic Clean-up in the Ocean and Rivers NGO (Netherlands, International).

The produced document is at **Annex 6**.

ID 2.4 Preparation of WS content and dissemination materials

For the awareness-raising actions for the school community, the respective contents were prepared, which were adapted with a recording, given the impossibility of holding the sessions in person.

The contents are available in the respective folder of the Project Dossier.

ID 2.5 Drafting of competition regulations (4 contests)

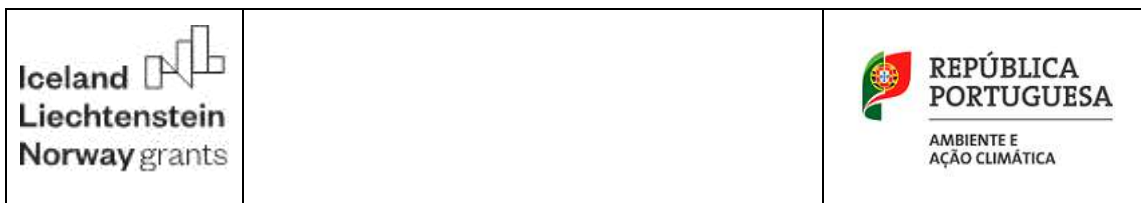
For each of the competitions foreseen in the project, the respective Regulations were defined, some of which were subject to revision, resulting from the need to adjust the school contests and the “Redes nas Redes - Net2Net” contest.

- “À Pesca do Plástico – Fishing the Plastic” contest – 1st cycle – published 15/June/2020.

- “Redes nas Redes - Net2Net” contest - Female fishing community – **revised on 08/Apr/2021**, due to the change in the schedule. New revision on **10/Sep/2021**, due to the adaptation of the evaluation method of counting the number of participants in the contest and with adjustment of the calendar of some activities.

- “3 Dias sem Plástico - 3 days without plastic” short movies contest – 3rd cycle and secondary – **revised on 30/Apr/2021**, extension of the deadline for submitting applications.

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- Photo contest “Plástico Fora - Plastic Out” – **revised on 30/Apr/2021**, extension of the deadline for submitting applications.

ID 3 - Prevention and Awareness on Marine Litter Reduction

Transversal planned public contracting processes/applicable to more than one activity:

- Photographic and videographic services – awarded to Pedro Filipe on 15/Oct/2020.
- Transport services – awarded to the company CAIMA Transportes S.A. on 16/Mar/2021.
- Prizes for school contests (“3 Dias sem Plástico - 3 days without plastic” and “Plástico Fora - Plastic Out”) – awarded to WORTEN on 29/Apr/2021.
- T-shirts for participating in the initiatives – awarded to MYID – Publicidade, Lda. on 19/May/2021.

The tender process for the acquisition of “Support material for sessions (consumables)” was not opened, as these were acquired at retail at values below the limits.

ID 3.1 Project Presentation and Awareness Raising General Session

The project Presentation and Awareness Raising General Session, after two attempts to carry it out, one for October.2020, the other for January.2021, which was not possible due to the pandemic context, took place on 31/May/2021, National Fisherman's Day, in a hybrid model, with participation presence limited to 30 guests (presents: 10 entities, 10 people from the fishing community, of which 9 are women and 10 are speakers, and the Municipality Executive).

The [live broadcast](#) was carried out on the Facebook pages of the CMO and the Buçaquinho Environmental Park - PABU. This post reached 2938 persons (data as Sep.2021, 2138 on the CMO page and 700 on the PABU page).

fishing the plastic

31 de maio Sessão de Apresentação Pública do Projeto

- 14h30** - Receção dos convidados
- 15h00** - Presidente da Câmara Municipal de Ovar, Eng.º Salvador Malheiro
- EEA Grants Portugal *
- Secretária-Geral do Ambiente e Ação Climática, Dra. Alexandra Carvalho
- 15h30** - Business as Nature, Dra. Susana Viseu
- VivaLab Porto, Project Manager Tauan Bernardo
- Skzyo, Andreia Coutinho & André Facote
- 16h30** - Ministro do Ambiente e da Ação Climática, Eng.º João Pedro Matos Fernandes
* Orador a confirmar



Preziado por:



Operador do programa:



Promotor:



Parceiro:




Figure 1.3 - Project Presentation and Awareness Raising General Session

ID 3.2 Accompanying awareness raising actions for the fishing community (women)

The project provided for 10 monitoring sessions for the female fishing community, but it were held 11, 5 of which in the four-month period Sep-Dec.2021.

20/Oct/2020 – presentation of the project to a group of women and fishermen (1st).

18 and 28/May/2021 – contact with various elements of the fishing community, in a door-to-door approach, with the presence of Councilor Caxeira (2nd and 3rd).

18 and 19/Sep/2021 – monitoring of the personal enhancement session and interview with women participating in the Net2Net contest (4th and 5th).

13/Oct/2021 – Meeting with the women of the contest to collect their feed-back for improvements in terms of community involvement, correct use of the new containers available and planning of beach cleaning actions with the community (6th).

6 and 20/Nov/2021 – Beaches Waste Collection with women volunteers from the Net2Net contest (more information in the respective activity ID) (7th and 8th).

6/Apr/2022 – Inauguration of the Net2Net Exhibition and Prize Giving (9th)

21 and 22/May/2022 – Invitation to participate in the street theatre “The Clogged Turtle - A Tartaruga Entupida” (10th)

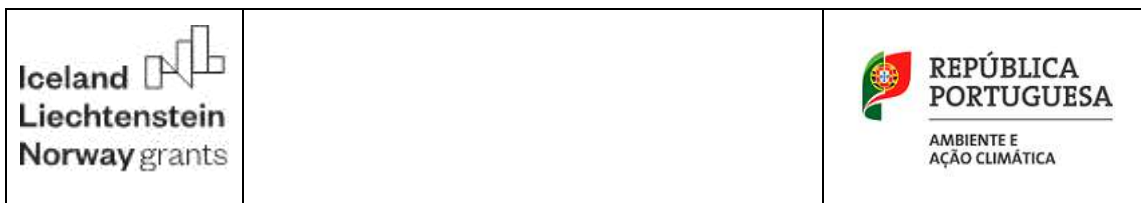


Figure 1.4 - Monitoring of the personal enhancement session and interview with women participating in the “Redes nas Redes” – Net2 Net” contest



Figure 1.5 – Meeting 13/Oct/2021 and Beaches Waste Collection 06 and 21/Nov/2021

Promoter: BUSINESS as NATURE (BasN) **Partner:** Câmara Municipal de Ovar (CMO)



ID 3.3 e 3.4 Upcycling WS/Net2Net contest

The Net2Net contest had its first launch in November.2020 (18/Nov/2020) and a second launch attempt in February.2021. In this sequence, given the difficulty, on the one hand, of contacting the target audience and on the other of receptivity, the contest was open to the entire local female community and rescheduled to June/July.2021.

The contest took place in accordance with the revised planning in the 4th quarter (Mar/May 2021). It received 19 entries, with 8 competitors holding the workshops and producing pieces for the contest. Of the 19 entries, 5 were from women belonging to the local fishing community, of which 4 completed the work.

In quantitative terms, this activity fell short of the objectives, which foresaw the participation of 50 women (registration rate of 38%). However, in qualitative terms, the project team is satisfied with the results, both in terms of the quality of the works presented and essentially in the profile of the women mobilised, who showed motivation and willingness to replicate the message of marine litter prevention, reuse and recycling.

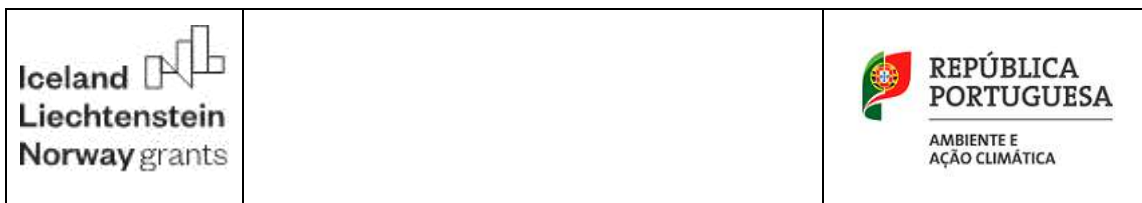
The low receptivity to this initiative was not only due to the great difficulty of this target audience joining initiatives outside the routine/comfort zone, which although it was already partly expected, it was not expected to be so pronounced. Added to the whole pandemic situation that limited close contact, in a community with little access to social networks and very low literacy. Even with the involvement of the President of the Parish Council and the personalised visit to the fishermen's quarter, door to door, by an element of BasN, the insistence of Ovar Municipality and the incentive of the prize to be awarded to the winners, it was not possible to achieve better results.

The contest Regulations were revised on **10/Sep/2021**, due to the adaptation of the evaluation method in view of the number of participants and with the adjustment of the calendar of some activities.

In terms of the balance of each of the stages of the Net2Net contest:

a) Training and pieces production – in total, were held 6 workshop sessions, lasting 4 hours between July and August, as planned (July.18th, 21st, 24th, 31st and Aug.1st and 9th). All sessions were provided by VivaLab, given the early termination of the contract by the Machine Operator (see ID 4). For the piece's production, it was concluded that the marine plastic collected for this purpose did not present adequate technical conditions to be worked with Precious Plastic machines, and could even jeopardise the integrity and mechanics of the machines. The most appropriate plastic for the machines is plastic packaging and caps, so the initiative to collect plastic bottle caps was carried out with CMO employees (more than 10 5-litre bottles of caps) and the school community associated also, within the scope of the Eco-Schools Project 2020-2021 of the António Dias Simões School, collecting 5 bags of 50 litres each. The lids have a suitable plastic typology to create suitable parts with the necessary resistance, without jeopardising the Precious Plastic machines.

During this activity, 3 posts were made on social media.



b) Jury and public Evaluation.

The evaluation by the jury was carried out on 16/Sep/2021 and the jury included the following members:

- BasN representative - Andreia Coutinho

Graduated in Journalism and Communication and Cultural Sciences, an entrepreneur for more than a decade, it was at Skizo that she found a way to leave a legacy and really do something with a real impact on society and the Planet.

Co-founder and Chief Marketing Officer of Skizo, a project and brand that took shape when she became a mother. A great lover and passionate about the environment and outdoor activities, namely sea and beach. Along with this passion there is a special empathy for women entrepreneurs, often also mothers.

- CMO representative - Ana Jacinta Matos Cunha

Graduated in Tourism in 2011 at Instituto Superior de Línguas e Administração in Vila Nova de Gaia. She worked as a Senior Tourism Technician on a contract basis at Ovar Municipality between November 17th, 2014 and November 30th, 2016. Since December 1st, 2016, she has been a Senior Tourism Technician at the Ovar City Council.

- Tecnologia Precious Plastic/VivaLab representative - Tauan Bernardo

Co-founder and Director at Viva Lab Porto. Designer maker and educator, passionate about technology, disruptive ideas and radical change.

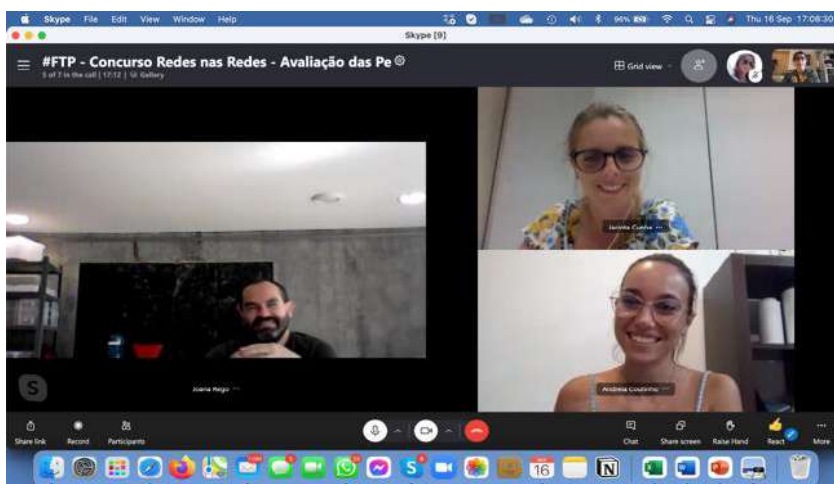


Figure 1.6 – Jury meeting for the pieces evaluation

The public evaluation took place between the 1st and the 14th of October, with the publication reaching 16 300 people. On November 16th, National Sea Day, the contest winners were announced.

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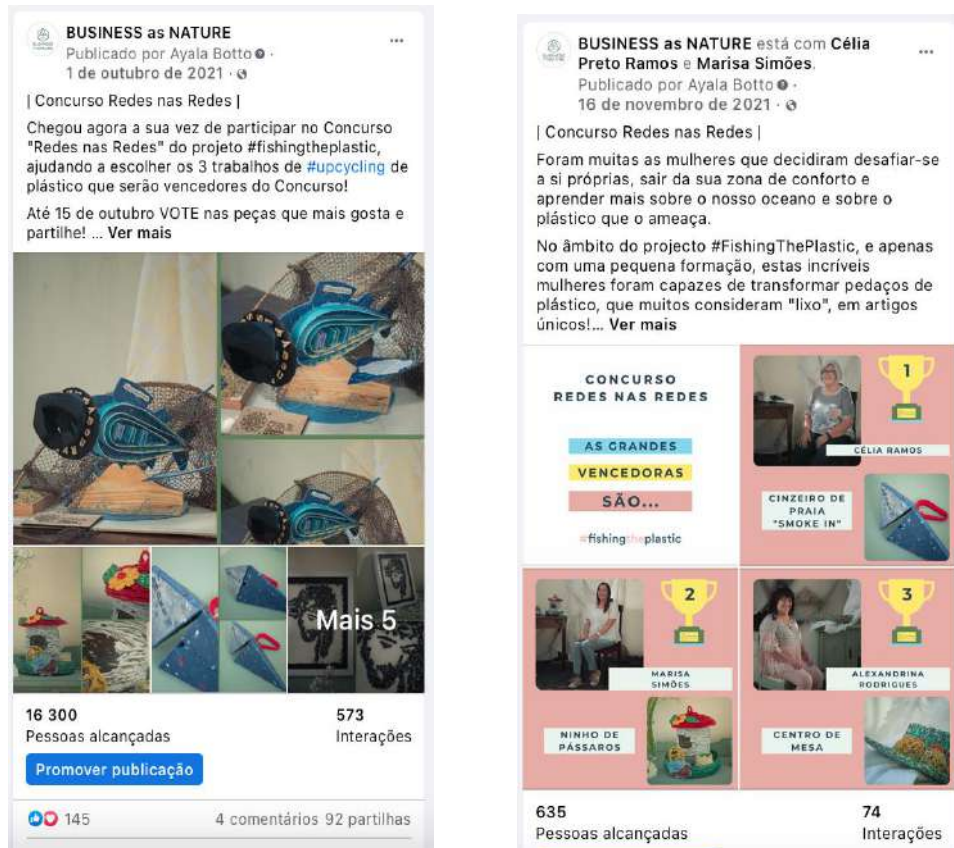


Figure 1.7 – Facebook posts images of Net2Net Contest

c) Personal appreciation session and interviews – took place on September 18th and 19th



Figure 1.8 – Photo of women of Net2Net Contest

Promoter: BUSINESS as NATURE (BasN) Partner: Câmara Municipal de Ovar (CMO)



e) Physical and online pieces exhibition.

The online exhibition began on October 1st (opening of the voting to the public), having been reinforced in the week of November 19th to 26th of, with a daily post, presenting each of the contestants and their respective piece.

The physical exhibition was opened on 06/Apr/2022 with the award ceremony and was open to the public throughout the month of April.

This was an extra initiative of the project, carried out with the support of the Culture Office of the Ovar City Council, for which the team bet as a way of strengthening the impact and visibility of the project, given the constraints caused by the pandemic in the activities that took place in that period. The exhibition provided for the integration of a workshop - Precious Plastic Machines, which can be visited, with the program of guided tours for the school public and the general public.

The exhibition had 114 visitors (70 students / guided tour with 4 schools and 44 general public) and was part of the Ovar City Council Cultural Agenda 2022.



Figure 1.9 – Exhibition leaflet



Figure 1.10 – Photos at the exhibition

Promoter: BUSINESS as NATURE (BasN) Partner: Câmara Municipal de Ovar (CMO)

f) Eco-agenda production – due to constraints in the execution of the purchase procedures by the Ovar City Council, the production of the eco-agenda was delayed, and the promoter took over the purchase procedure (award in December), according to the budget review presented. The delivery of the agendas was carried out in March 2022, having immediately started their distribution.

The eco-agenda was made entirely of recycled paper and the cover and back cover were made with plastic plates produced at Precious Plastic.



Figure 1.11 – Eco-agenda image

g) Prizes delivery – The prizes to the participants and winners of the Net2Net contest were handed out on the opening day of the Net2Net/#fishingthe plastic Exhibition, by the hand of Mr. President of the City Council. The figure below illustrates this moment.



Figure 1.12 – Award Delivery

Promoter: BUSINESS as NATURE (BasN) **Partner:** Câmara Municipal de Ovar (CMO)

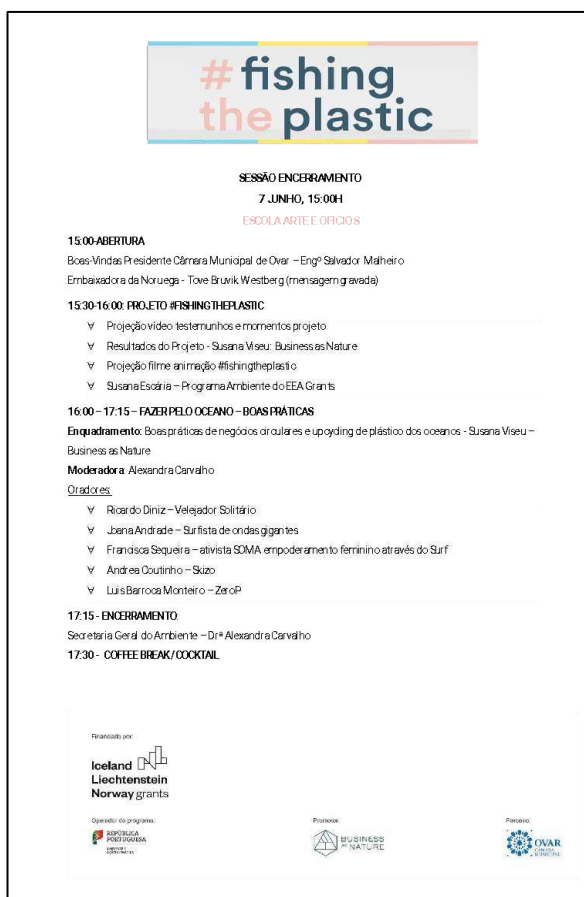
Contracting processes provided for within the scope of the activity:

- Upcycling WS realisation – awarded to TinkerCity / Vivalab on 30/July/2020 – **Accomplished.**
- Women's Restyling Services – **Held in September.**
- Eco-Agenda Production – **Awarded** TinkerCity / Vivalab **in December.**
- Participation prizes for women in the “Net2Net” contest (gifts and vouchers) – gifts awarded to MYID Publicidade S.A. on 19/May/2021; **vouchers – value of the prize defined in the regulation awarded by bank transfer.**

ID 3.5 Project Results Presentation and Community Awareness Session

The closing session and presentation of the project results took place on 06/Jul/2022 at the Centro de Artes e Ofícios de Ovar, with the Program presented below.

The event was attended by about 30 people.



fishing the plastic

SESSÃO ENCERRAMENTO
7 JUNHO, 15:00H
ESCOLA ARTE E OFÍCIOS

15:00-ABERTURA
Bos-Vindas Presidente Câmara Municipal de Ovar – Engº Salvador Malheiro
Embaixadora da Noruega – Tove Bruvik Westberg (mensagem gravada)

15:30-16:00- PROLETO #FISHINGTHEPLASTIC


- ✓ Projeção vídeo: testemunhos e momentos projeto
- ✓ Resultados do Projeto - Susana Viseu: Business as Nature
- ✓ Projeção filme animação #fishingtheplastic
- ✓ Susana Escória – Programa Ambiente do EEA Grants


16:00 – 17:15 – FAZER PELO OCEANO – BOAS PRÁTICAS
Enquadramento: Boas práticas de negócios circulares e upcycling de plástico dos oceanos - Susana Viseu – Business as Nature
Moderadora: Alexandra Carvalho
Oradores:


- ✓ Ricardo Diniz – Velejador Solitário
- ✓ Jbena Andrade – Surfista de ondas gigantes
- ✓ Francisca Sequeira – ativista SOMA empoderamento feminino através do Surf
- ✓ Andréa Coutinho – Skizo
- ✓ Luis Barroca Monteiro – ZeroP

17:15- ENCERRAMENTO:
Secretaria Geral do Ambiente – Drª Alexandra Carvalho

17:30 - COFFEE BREAK/ COCKTAIL

Financiada por:


Operador do programa:


Promotor:



Parceiro:




Figure 1.13 – Closing Session and Presentation Results

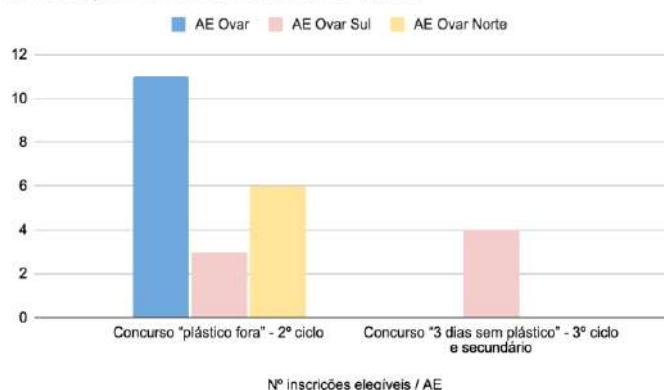
Promoter: BUSINESS as NATURE (BasN) **Partner:** Câmara Municipal de Ovar (CMO)

ID 3.6, 3.7 “3 Dias sem Plástico - 3 days without plastic” short movies contest – 3rd cycle schooling and secondary and ID 3.11, 3.12 “Plástico Fora - Plastic Out” photo contest – 2nd cycle schooling

The 2nd cycle and 3rd cycles and secondary competitions took place in parallel and with the same approach, adapted in terms of content to the target audience. This contest had two launch approaches, presenting below the various moments of its execution, which ended on 9/July/2021, with the prize giving session.

In terms of global assessment, in this initiative and despite all efforts at involvement and dissemination, the pandemic situation limited its membership. However, between the moments of confinement and lack of confinement, 36 students registered, of which 25 submitted the requested work, mostly from the 2nd cycle – “Plástico Fora - Plastic Out” competition and the quality of the work (photos and videos) show commitment and dedication, which we consider very positive, as it shows commitment and potential influencers of change.

AE Ovar, AE Ovar Sul e AE Ovar Norte



23/Dec/2020 – 1st launch contest, according to the schedule in force, via social media posts (Facebook: [2nd cycle](#); [3rd cycle and secondary](#)), communication to the School Groups and posters posting.

12/Jan/2021 – holding an online awareness session with the 12th grade class of the Ovar Sul School Group, as planned, with great difficulties in terms of means of connection (computer operation, internet connection).

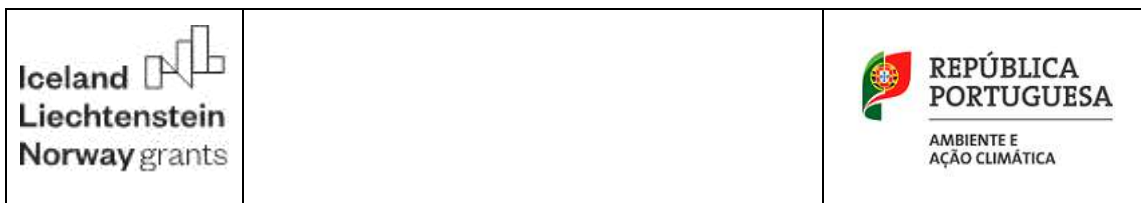
Feb.2021 – review of the approach and relaunch of the contest (Facebook: [2nd cycle](#): [link](#) ; [3rd cycle and secondary](#)), with the establishment of new deadlines, with no impact on the final date foreseen for the delivery of the prizes (June 8th - World Oceans Day). Set end date: April 30th, 2021.

Apr. 2021 – enrolments were monitored and contacts with schools were reinforced. At the beginning of April.2021, when the opening of schools began, contacts with schools continued to be strengthened, and it was made a request to go to schools for the project presentation and dissemination; however, due to the necessary restrictions and authorizations enabled it. It was also contacted a local influencer (João Lino), but with no desired impact on the results, and the team decided to give it another opportunity, in order to take advantage of the lack of definition and normality. On 30/Apr/2021, a new revision to the regulation was published, extending the deadline until 07/Jun/2021, with the impact of extending the overall period for the execution of this activity by one month, with its end (delivery of prizes) starting from the beginning of June to early July.

07/Jun/2021 - enrolment closed, and the list of admitted candidates was published on June 10th, the opening date of the Bathing Season, as provided for in the [regulations](#).

21/Jun/2021 – Jury evaluation, which was made up of:

Promoter: BUSINESS as NATURE (BasN) **Partner:** Câmara Municipal de Ovar (CMO)



- BasN representative - Manuel Pássaro

Degree in Chemical Engineering and Master in Sanitary Engineering. More than 40 years of experience in environmental issues, namely in the water, wastewater and waste sectors. He has held positions of responsibility in the public sector (Ministry of the Environment), the private sector (Sociedade Ponto Verde) and the European Commission. His hobby is Photography.

- CMO representative - Claudia Cardoso

Graduated in Environmental Engineering from the Universidade Católica Portuguesa, Postgraduate and Master in Environmental Engineering from the Faculty of Engineering of the University of Porto and is Head of the Environment Division of Ovar Municipality, where she coordinates waste services and environmental management, water resources services and parks and gardens services and dynamized Environmental Education.

- Expert/specialist in audio-visual production, videography/photography and communication - Marina Lobo

Degree in Environmental Engineering and Master in 3D Animation from Pompeu Fabra University Barcelona (2006). Extensive work experience in the development of children's and youth animation series, broadcast on the main Portuguese TV channels, and on foreign TV channels. Since 2017, he runs his own Digital Animation production company – aToca – where he idealises and produces 2D and 3D Animations, Motion Graphics and Visual Effects for Environmental Awareness and Education, through Animation, using his scientific knowledge and creativity to produce videos/films powerful and original. Winner of the United Nations Prize in 2019 with the production “Aquametria” of the United Nations Film Festival on the Sustainable Development Goals “SDGs in Action 2019” in the PROTECT OUR PLANET category, among others.

June – dissemination of student work on social networks, with information on the winners being made on 28/Jun/2021 “3 Dias sem Plástico - 3 days without plastic” [short movies contest](#); “Plástico Fora - Plastic Out” [photo contest](#).

09/July/2021 – prize giving session to the winning students. The ceremony took place behind closed doors and with limited invitations to the winning students and their Parents/in charge of education, as well as Ovar Municipality and BasN representatives. Below are some photographs illustrating that moment.



Figure 1.14 – Prize giving session to the winning students.

ID 3.8, 3.9 e 3.10 School Sustainability Ambassadors” Program

This initiative was disclosed to the school community, via Ovar Municipality Environmental Education Plan 2021/22, whose presentation was made at the Solemn Opening Session of the school year 2021/22, which took place on 10/Oct/2021 and where BasN was present.

This activity included:

1. Conducting awareness-raising actions with the target audience;

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2. Realization of a Bootcamp, with the definition of an action plan for the ambassadors to implement in their school/neighbourhood.

3. Monitoring of the Action Plan, for which it was only possible to hold 1 session.

It were carried out **3 awareness-raising actions**, one in each of the School Groups of Ovar, with a total of 41 students attending. (Sep.22nd – Júlio Dinis Secondary School – 22 students; Oct.13th – José Macedo Fragateiro Secondary School – 13 students; Oct.20th – Esmoriz Secondary School – 6 students).

After this presentation session, registration for the Bootcamp was opened, for which a letter of motivation and proper authorization from the Parents was requested ([registration form](#)).



Figure 1.15 – Opening Ceremony of the academic year and Presentation of the Sustainability Ambassadors Program at schools

The **Bootcamp** took place in Serra da Estrela on January.22nd and 23rd.2022, after two booking attempts (November.27th and 28th.2021 – unchecked due to weather conditions and December.18th and 19th.2021 – unchecked due to the pandemic situation and proximity to Christmas, despite the requirement to present a 24-hour rapid test and vaccination certificates, it was considered more prudent to cancel. 13 students participated in it, who worked on the various activities planned in groups of 2 / 3 – 6 groups and 3 teachers. The project planned to be carried out for a group of 15 to 20 participants at most. 6 volunteers also participated in this activity (game preparation activities, group follow-up) Each group had a mentor (volunteer).

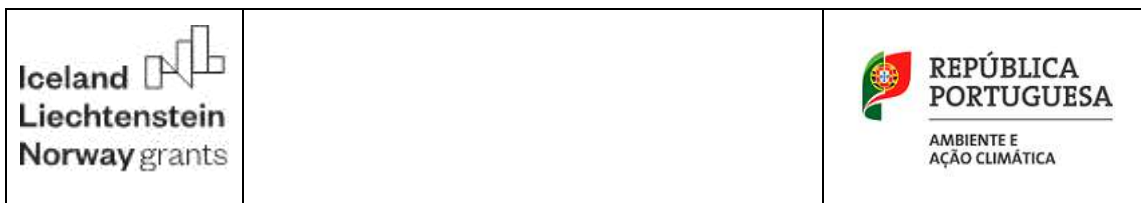
Bootcamp main output:

1. Girls' empowerment
2. Action plan, aligned with the Sustainable Development Goals (SDGs) in particular protecting marine life
3. Creation of a hymn of the "Sustainability Ambassadors"

The image below, published on the eco-agenda, illustrates some of these moments.



Figure 1.16 – Sustainability Ambassadors Bootcamp | Serra da Estrela | 22 and 23.Jan.2022



The Bootcamp included team building actions to promote leadership skills, group work and self-confidence, stimulate creativity and problem solving, including a walk in the Serra da Estrela Natural Park, in the Zêzere Glacier Valley, the collection of local products and the use of traditional recipes for the preparation and service of dinner by the participants.

Also part of the Bootcamp was a training session on sustainability and a work session for the elaboration of an Action Plan per student with the identification of Projects / Initiatives to be implemented by the participants in their school and/or in their neighbourhood, choosing 6 SDGs – Sustainable Development Goals to intervene, of which SDG 14 - Conserve and sustainably use the oceans, seas and marine resources for sustainable development would have to be included.

A group of mentors would monitor the implementation of these Action Plans. However, given the delay in carrying out this activity and the context created by the pandemic, it was only possible to hold an online session with the Program coordinator, Susana Viseu.

Contracting processes:

- Bootcamp organisation – awarded to Significado in Nov.2021.

ID 3.13 “À Pesca do Plástico – Fishing The Plastic” drawing contest - kindergarten and 1st cycle

This contest took place between June.15th and July.19th.2020 and consisted of asking 1st cycle students to convey their message for good practices in the prevention and reduction of marine litter through drawings.

The various designs were put to a vote by the general population (via Facebook), and the 6 most voted (3 from each school) were selected for decoration of the new containers to be made available along the beaches for the placement of marine plastic for fishermen and users (see ID. 4).

The drawings prepared were also used in various communication and project awareness media (eg Outdoors, 2020/2021 calendar, eco-agenda).

This contest aimed at the natural educational component towards this theme, as well as through the little ones, to involve and mobilize the community around it, which we consider reached and even surpassed in terms of community involvement (number and national scope) , through voting via Facebook, resulting from the adaptation of the initial model, which foresaw a visit to the physical exhibition of the drawings, to the current pandemic situation.

- Contest Regulations were drawn up

- On 15.June.2020, two meetings were held (via video call) to present the #fishingtheplastic project and the contest to teachers of the respective cycles of the school groupings. One in the morning with the Furadouro School Teachers and another in the afternoon with the Esmoriz School. Despite the natural constraints at the end of the year, plus the scenario caused by the COVID-19 crisis, with students in home school and limited access to school facilities, the contest was very well received.

- From these meetings with the teachers, a situation of lack of some school material in the students and difficulties of the parents was identified, so it was decided to award a school kit as a participation prize, which was ensured by the Ovar Municipality.

Promoter: BUSINESS as NATURE (BasN) **Partner:** Câmara Municipal de Ovar (CMO)

- The voting of the drawings was done via online (Facebook), in order to overcome the current constraints of mobility and visit of the exhibition of the drawings in the Parque Ambiental do Buçaquinho, as planned, which proved to be very positive, as the contest managed to mobilize and cover a greater number of people, achieving that the message of concern about the reduction of marine litter has been, during those days, and is on the order of the day.
- The contest was accompanied by several publicity publications on social networks (Facebook and LinkedIn). On July.5th, a publication was published presenting the drawings and voting, which reached 56 252 people. On 21 July.2020, the winning designs (most voted) were released, whose reach, in 1 day, was 17 195 people.
- The contest had the participation of 47 students and 43 drawings were submitted to the contest.



Figure 1.17 – Winning drawings of the “À Pesca do Plástico – Fishing the Plastic”, 1st Cycle contest

ID 3.14 Recycling Bins Construction Workshop

This activity took place in March and April 2022, as provided for in the revised schedule/Plan of Activities (Annex 1). The activity was publicized via the Environmental Education Plan 2021/22 of the City Council and was very well received, with 25 classes having registered, in a total of 520 students. According to the budget available for this activity, the workshops were held for 15 classes (1.5h sessions) from schools in the 3 Ovar Groups (see Table 1.4), covering a total of 318 students.

The following figure illustrates some of these sessions.





Figure 1.18 – Recycling Bins Construction Workshop with plastic bottles – kindergarten

ID 3.15 Microplastics observation in fish and other marine life

This activity was carried out in the foreseen period in the schedule, with both sessions taking place during the month of August - 4th, in Esmoriz Beach, attended by 22 people, and 25th, in Furadouro Beach, attended by 6 people.

As foreseen in the budget, the presence of 2 volunteers was ensured at each session, who, at the station, were inviting, clarifying and sensitizing people to the problem of microplastics.

Contracting processes provided for within the scope of the activity:

- Microplastics session – awarded to Mundo Científico on 10/Nov/2021



Figure 1.19 – Photos of Microplastics session

ID 3.16 Beaches Waste Collection

Within the scope of this activity, different beach cleaning sessions were contemplated, involving the fishing community, school community and the general public, in a total of 66 sessions. Throughout the project, 83 sessions were held, involving each of these target audiences, although most were with the school community. 750 people participated in these cleaning sessions and 1 100 kg of marine litter were collected.

In the project file, in the respective activity folder, there are records of the different sessions and a compilation record of the various cleaning sessions carried out. (Annex 7).



Figure 1.20 – Photos of different moments of Beaches Waste Collection sessions

ID 3.17 and 18 Food and beverage establishments – Plastics audits, Monitoring the audit action plan

There was a change in the strategy for this activity, which included the use of local technicians to approach the restaurants, presentation of the initiative and immediate appointment of the day for the audit, with training, production of support material, monitoring and validation, carried out by the coordination element subcontracted for this purpose, also accompanied by an element from BasN.

Audits were carried out on the 24 establishments foreseen in the project, 41 of which were contacted. These audits took place during the month of March.2021 (between the 4th and the 25th) and according to the checklist prepared by the promoter, contemplating the analysis of aspects related to the use of plastic, practices, in particular single plastic, waste management and good practices implemented in the different locations of the establishment (pantry / storage; kitchen; takeaway; dining room/cafeteria /terrace; toilet and changing rooms).

For each establishment audited/visited, a Checklist was filled out and the respective Audit Report prepared. After analyzing good practices, a specification was defined with 20 measures applicable to the different establishments that allowed the definition of each of the Action Plans. A visit per establishment was also carried out to deliver and discuss these Action Plans, allowing verification of the implementation of some good practices.

Annex 7 shows the Checklists, Reports and Action Plans of the 24 establishments covered by this activity.

Contracting processes provided for within the scope of the activity:

- Plastics audits – service provision agreement with 2 technicians / auditors residing in Ovar – Joaquim Aleixo and Inês Pinto on 01.Mar 2022 and with 1 coordinator – Susana Viseu who, being linked to the project from the beginning, had ended her contract in December.2021, being contracted to provide services to this activity as a self-employed professional.

ID 3.19 Awareness-raising actions with holidaymakers/customers (street theatre; gifts distribution – bottles/bags) and drinking fountains placement

Drinking fountains –as expected, were installed during this period, just waiting for the mains water connection.



Esmoriz Beach



Cortegaça Beach



Furadouro Beach

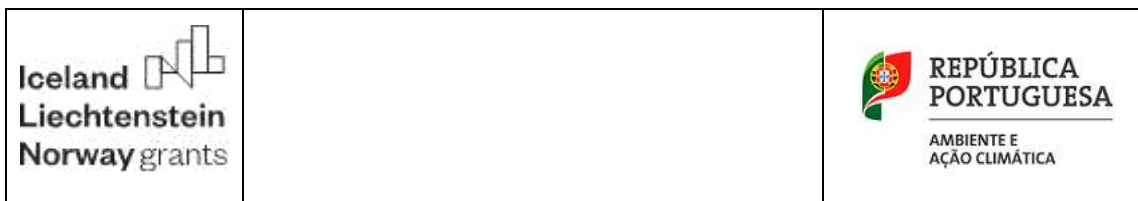
Figure 1.21 – Drinking fountains photos

Street Theatre “The clogged turtle - A tartaruga entupida” – The 4 street theatre sessions were held on the 21st and 22nd.May, with a total attendance of around 500 people. The play turned out very well and was very much appreciated by spectators, both children and adults, and received very positive comments; this extra project has already been replicated in Setúbal, during World Environment Day, on June 5th.

The theatre production was carried out by Associação Cultural TOMA / Teatro Oficina Multi Artes, based on the original idea of Susana Viseu.

Annex 8 presents the script developed from this idea and the figures below show the poster and some photographs of the sessions.

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This initiative was publicized through the social networks of BasN, CMO (Página do Parque Ambiental do Buçaquinho and CMO) and Teatro TOMA, as well a press release was sent to 12 local media contacts. AVfm radio broadcast on 18.May.2022 (Link [AVfm](#) and FB [Avfm](#)).



Figure 1.22 – Theatre poster “The clogged turtle - A tartaruga entupida”

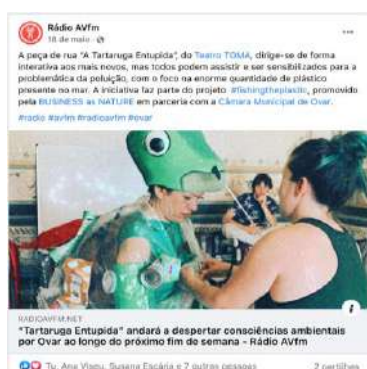


Figure 1.23 –AVfm divulgation

Promoter: BUSINESS as NATURE (BasN) Partner: Câmara Municipal de Ovar (CMO)



Miss “Maria do Mar”;



“Jerónimo”, the sea-horse



“Luzia”, the Turtle



“Alfredo”, the restaurante owner



“Honório”, the fisherman; “Leo”, the octopus; “Orlando”, the tiger-schrimp; “Francesca”, the sardine



Figure 1.24 – Characters during the performance of the play



Figure 1.25 –Gifts distribution

Contracting processes provided for within the scope of the activity:

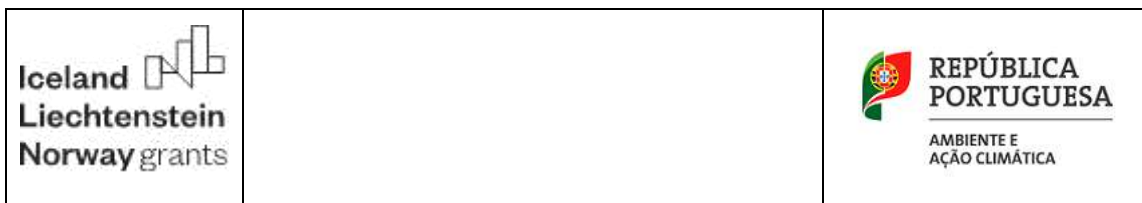
- Street theatre – awarded to Associação Cultural TOMA on 02/Apr/2022
- Gifts to distribute during the action with holidaymakers (bottles and bags) – awarded to MYID – Publicidade, Lda on 19/May/2021
- Drinking fountains – awarded to VECOURBANDESIGN, Unipessoal, Lda on 16/Jun/2021

Other activities not foreseen within the scope of ID 3 - Prevention and Awareness of Marine Litter Reduction – School Public

“Net2Net” fishingtheplastic contest – as mentioned in ID3.3/3.4, the project team, with the support of the Culture Office of Ovar Municipality, produced this exhibition, in a different model than initially planned, with the promotion of guided tours of the school community to this exhibition.

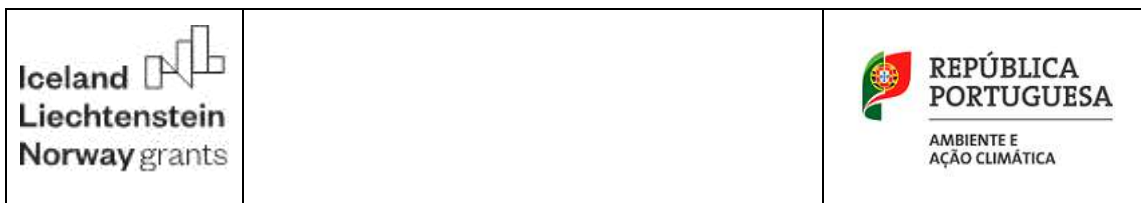
Guided Tours to the Buçaquinho Environmental Park / Precious Plastic Workshop - in addition to the initiatives aimed at the school community provided for in the project and, as another measure to reinforce awareness of the prevention and reduction of marine litter, another initiative was launched in the Educational Program of the Buçaquinho Environmental Park for 2021/2022, which consisted of carrying out Guided Tours to the Buçaquinho Environmental Park which, in addition to the objective

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of providing contact with nature and observing the landscape and its biodiversity, also include a visit to the “Precious Plastic plastic recycling” workshop in their itinerary. raising awareness of the value of plastic waste as a resource for the production of new parts and its circularity. This initiative is another initiative of the project, starting in September.2021. So far, 3 visits have been carried out, involving 34 students from the 3rd cycle and secondary school.

These initiatives made it possible to compensate for the holding of only 1 edition of the “3 Dias sem Plástico - 3 days without plastic” and “Plástico Fora - Plastic Out” contests (it were planned 2 editions), complying with the indicator of “Number of initiatives / campaigns with the school community” (see Table 2.1).



ID 4 - Marine Plastic Collection Implementation of and Upcycling Actions

ID 4.1 Fisheries waste collection/monitoring

The fishing waste/marine plastic collection has been ensured by the various beach cleaning actions promoted and by the collection of waste placed in the new containers for "MARINHO PLASTIC" made available by the municipal services, and sent for recycling, either through its forwarding to the Ovar Recycling Centre or by direct referral to the [ERSUC](#) mechanical and biological treatment centre (TMB).

During this period, they were sent to the Recycling Centre, where the respective weighing was carried out (21/Jul/2021), with a value of 240 kg, and in the following months they were sent directly to the ERSUC TMB central, with the estimated quantities according to the weighing carried out, an average of 250Kg/month, in an estimated total of around 2500Kg waste collected in this period.

Considering that the composition of waste from these containers for PLASTICO MARINHO contains a fraction of about 60% plastic, an amount of $2500 \times 0.6 = 1500\text{Kg}$ is considered. This percentage will be validated in the following period, through monitoring campaigns to be carried out at the Recycling Centre.

The waste collected in the various beach cleaning actions is weighed at the end, with around 823 kg of waste collected by the end of the project, as mentioned in D3.16. Since, according to the data from the Blue Flag Project, 90% of the waste collected in beach cleaning consists of plastics, an estimated amount of marine plastic collected is $823 \times 0.9 = 740.7\text{Kg}$.

As mentioned in ID 3.4 - Upcycling Workshop, due to the fact that it was concluded that marine plastic does not present adequate conditions to be used in Precious Plastic machines, requiring a high consumption of water for washing and even putting the conditions at risk of machine use safety and mechanical resistance, an initiative was launched to collect better quality "raw material", plastic bottle caps (and other packaging), with CMO employees plastic bottle caps and the community school, which also joined the measure as part of the Eco-Schools Project 2020-2021 of the António Dias Simões School. By the end of the project, 50 kg had been collected.

As mentioned in ID 3.4 - Upcycling Workshop, due to the fact that it was concluded that marine plastic does not present adequate conditions to be used in Precious Plastic machines, requiring a high consumption of water for washing and even putting the conditions at risk of machine use safety and mechanical resistance, an initiative was launched to collect better quality "raw material", such as plastic bottle caps (and other packaging), with CMO employees and the community school joining to this activity, including it into the Eco-Schools Project 2020-2021 of the António Dias Simões School. By the end of the project, 50 kg had been collected.

Thus, from the beginning of the project (Sep.2020) to its end, we can estimate that around 2240.7 kg of marine plastic were collected, sent for recycling / upcycling, in addition to the 50 kg plastic caps used in the "Precious Plastic" machines. , which compared to the amount of plastic sent for recycling in 2019 of 1069, of which 90% were plastic, or 962.1 kg, corresponds to an increase of 1328.6 kg, corresponding to a growth of 138%.

ID 4.2 Acquisition, installation and training of the recycling machine

Activity completed in the 4th quarter of the project (Mar/May.2021). In the Environmental Education Plan 2021/2022 of the Ovar Municipality, several initiatives involving the use of Precious Plastic machines have already been foreseen.

Acquisition of machines – took place between Sep-Nov.2020

Installation of machines – there were several constraints related to the works at the place where the machines were to be placed (Recycling Centre). Currently, the machines are, and since Apr.2021, installed in the Buçaquinho Environmental Park where the workshop was set up as defined.

Training - 3 training sessions, lasting 7 hours, were held for the contracted machine operator and other Ovar Municipality Environment Division workers in Jan.2021, May.2021 and Jun.2021, thus ensuring the conditions for proper use and that practice and experience will make it possible to perfect.



Figure 1.26 –Precious Plastic and Workshop machines photos

Contracting processes provided for within the scope of the activity:

- Acquisition of machines and training – accomplished.
- Acquisition of support material for the workshop – accomplished.

ID 4.3 Marine plastic separation containers (decoration with kindergarten and 1st cycle drawings)

The acquisition of the new containers was completed in November.2020, and their placement and inauguration took place in May. 29th and 30th.2021, on the occasion of the project's public presentation session.



Esmoriz Beach



Furadouro Beach



Maceda Beach

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Figure 1.27 – Marine plastic separation containers photos

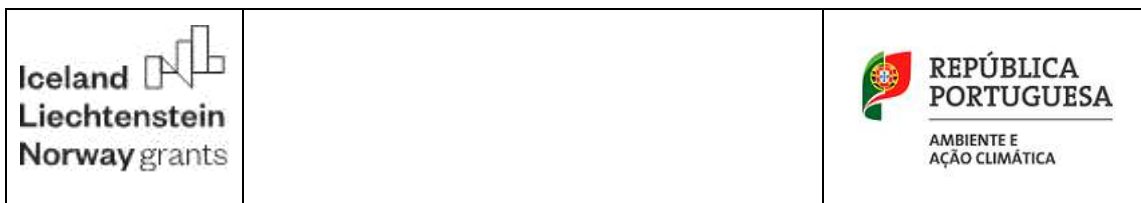
ID 4.4 Operator hiring/technician responsible for the upcycling unit

The worker started functions on 01/Oct/2020, but terminated the contract earlier, for personal and professional reasons, on 30/Jun/2021.

This worker functions of were ensured by VIVALab, since this company was the supplier of the machines, technical training on them and holding the upcycling workshops, knowing the project and being involved with it, as well as reinforcing the monitoring of the members of the team, namely Joana Rego (CMO) and Claudia Columbano (BasN).

Contracting processes provided for within the scope of the activity:

- Contracting the operator - contract started on 01/Oct/2020 and ended on 31/Jun/2021.



ID 5. / 5.1 Commercialization Model Definition for objects produced by upcycling plastic waste

This study aimed to design a business model for the commercialization of the SMOKE IN product, a beach ashtray made from marine plastic, which was the winner of the Rede nas Redes contest, created by one of the women involved, with the aim of ensuring the continuity and sustainability of this project in the future, promoting the commercialization of this object and obtaining income to be able to carry out new training activities and improvement of opportunities for women in the fishing community.

For this purpose, a benchmarking analysis and an analysis of case studies were carried out, also using the Good Practices Survey at national/international level of Circular Businesses and upcycling of plastic from the oceans and an analysis of the macro environment in which the product is inserted, as well as an analysis of its concurrence.

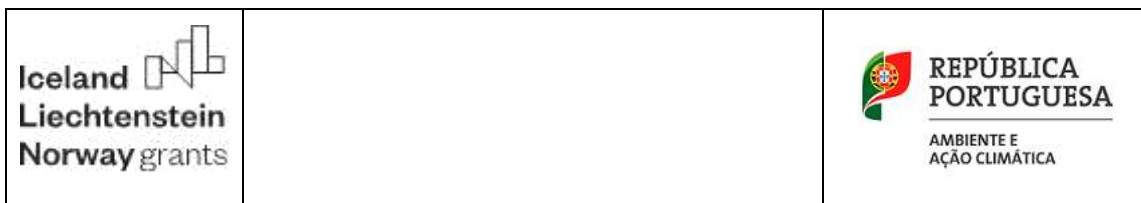
Subsequently, a business model is proposed and a marketing strategy is carried out, which will focus on key topics such as the definition of the target audience, marketing strategy, pricing and communication channels.

Three alternative options for setting up a company were also exposed, based on the objective of the project, namely association, company and cooperative, in order to constitute a formal organizational model to guarantee the viability and prosperity of the product.

Finally, the critical success factors for the production and commercialization of the SMOKE IN product are identified.

Contracting processes provided for within the scope of the activity:

- Legal and financial advisory services - awarded to RDA Climate Solutions



ID 6 - Project and Objects produced by upcycling of plastic waste dissemination

ID 6.1 Brand and image project creation and arising of the presence of #Fishingtheplastic” on social media (Facebook, Instagram and LinkedIn)

The development of the project's brand and graphic image was awarded to AMH Consulting on 10/Jul/2020. The first branded version was delivered on 06/Aug/2020 and the final version was made available in October. Public disclosure made on [12/Dec/2020](#) also presented at the session promoted by the program operator on 26/11/2020.

Presence and communication on social media is being carried out as defined.

BasN website page dedicated to the project, completed in March; currently it's in the updating phase, according to the evolution of the project so far (<https://businessasnature.org/projetos/fishingtheplastic/>).

Project information is also available on the CMO webpage: <https://www.cmo-var.pt/pt/menu/3142/educacao-ambiental.aspx>



ID 6.2 Development of a short film






The production of the short film #fishingtheplastic was awarded to the company aTOCA (15/Jul/2020), by the producer Marina Lobo (the same author who won the film festival at the UN with animation about the waste of water). Its public release was done via social networks to mark the Sea National Day (16/Nov/2020).

The movie was very well received, having received several compliments and we are also aware that it has been used by several teachers as a didactic tool, sharing it with students in the classroom context.

Within the scope of the dissemination and promotion of the film and its message, it has been presented through several channels, listing below the disclosures achieved to date, having so far 5 nominations, of which he was the winner of the CineEcoSeia Festival, Serra da Estrela Environmental Film Festival, is part of the International Short Film Competition.

Although it was not foreseen this process of submitting the animated film to film festivals, opportunities arose throughout the project and were taken advantage of, contributing to increasing the visibility and projection of #fishingtheplastic at a national and international level.

		 REPÚBLICA PORTUGUESA AMBIENTE E AÇÃO CLIMÁTICA
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DATA	FONTE	LINK SITE / INFO	
16/Dec/2020	RTP - Radar XS	Link Link Post FB	
Jan.2021	GEM Global Environmental Media	Link Link Post FB	
25/Jan/2020	Festival del Cinema di Cefalú (Itália)	Site: Link PITCH Marina Lobo: Link Link Post FB	
01/Mar/2021	ECOCUP Green Documentary Film Festival (Rússia)	Link Link Post FB	
12/May/2021	Kautik International Film Festival (Índia)	Link	
12/May/2021	International Nature Film Festival Godollo 2021 (Hungria)		
09/Aug/2021	CineEcoSeia Festival, Serra da Estrela Environmental Film Festival	International Short Film Competition http://www.cineeco.pt	
18/Oct/2021	#fishingtheplastic movie is the Environmental Education Prize winner at the CineEcoSeia Festival	Link The animated short is part of the International Short Film Competition.	

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ID 6.3 Report on the development of the project – short videos

Short videos were made during the various activities / opening moments, which provided content together with testimonies from team members and other people involved in the project, giving rise to the short film shown in the closing session.

ID 6.4 Creation and placement of billboards to raise awareness of plastics in the oceans

The billboards were placed in the 1st week of January 2022, with about 1 month of delay compared to the forecast.

For billboards elaboration, were used materials from two of the project contests, with a billboard featuring a drawing of the “À Pesca do Plástico – Fishing The Plastic” contest aimed at preschool and 1st cycle in June/July.2020 and, for the other, it were used photos of the pieces produced within the scope of the “Net2Net” competition.

For budgetary reasons, given that the current market prices are considerably higher than the budget forecast, only 2 of the 4 forecasts were made.





Figure 1.28 – Outdoors

Contracting processes provided for within the scope of the activity:

- Outdoors production and placement – Awarded to the Beagle company in December.2021.

ID 6.5 Production of support materials for awareness and communication campaigns (notebooks, roll-up and bags)

Closed in May.2021; the roll-up is being used in the various events and the notebooks available for distribution to project participants/stakeholders.

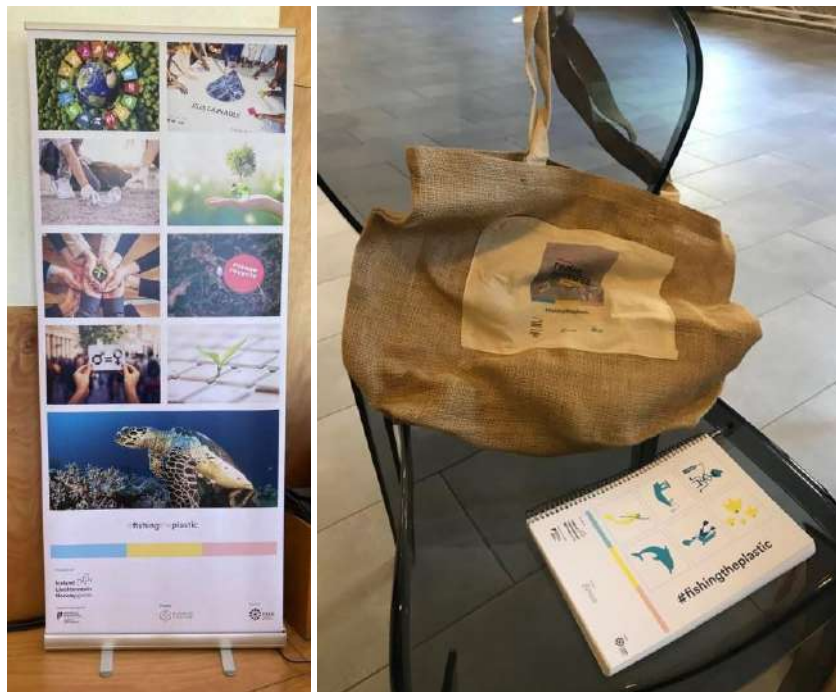
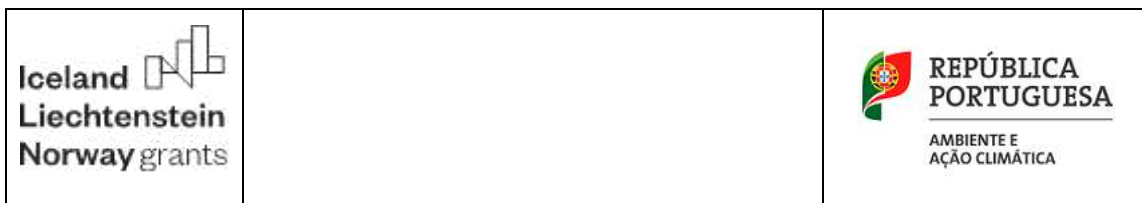


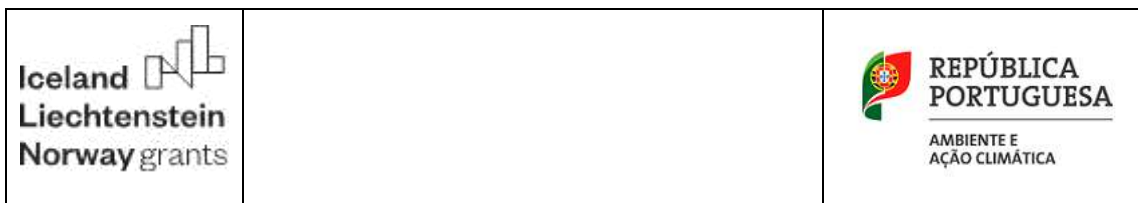
Figure 1.29 – Roll-up, notebooks and bags photos

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Contracting processes provided for within the scope of the activity:

- Promotional materials production – Awarded to DESIGM – Comunicação e Publicidade – May.2021.



1.2. INFORMATION REGARDING THE PARTNERS INVOLVEMENT

The methodology of involvement with the partner – Ovar Municipality - Câmara Municipal de Ovar (CMO), was established from the beginning of the project, and the actions foreseen in the application, to be carried out by the partner, were duly identified in the detailed planning and schedule revisions.

The actions and activities developed by the partner were articulated together with the promoter (BasN) in the follow-up meetings, where the implementation strategy of each activity was analysed, risks and constraints were identified, in order to avoid / minimize possible deviations and defined responsibilities. In the detailed planning and recording of the meeting (contained in the same file as the schedule/detailed planning in a specific sheet created for this purpose) records of the conclusions/assignment of tasks of these follow-up meetings were kept.

1.3. INFORMATION REGARDING THE PROJECT PARTICIPANTS

As presented in 1.1, within the scope of the description of each of the activities and respective target audience for which they were intended and participants, in general terms, and given the circumstances in which the entire project took place, we believe that there was a good adhesion and that the project created an impact on all those who were able to participate and become more closely involved with the project.

The participants expressed a genuine interest in this topic and a willingness to make the change, and the main limitations felt were, in fact, limited to the contact restrictions imposed by COVID-19, impacting both the availability and coverage of the participants / public target, as is also demonstrated in the project indicators.

Stakeholders involvement: to register the strong adhesion and participation of the **schools of the 3 Ovar Groups of Schools**. As shown in Table 1.4, 25 of the 32 schools participated in at least one of the project activities and several in more than one. Despite this desire of the Schools' Managements / Teachers, the involvement of the students has already fallen a little short of the defined objectives, due to the difficulties of contact and communication already mentioned.

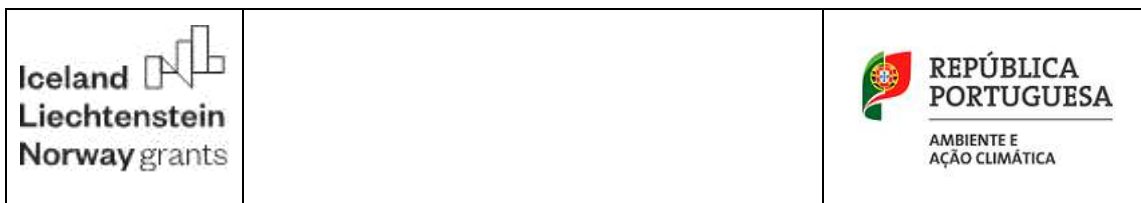
Regarding to companies in the sector, at the beginning of the project there were meetings with the most relevant local companies; however, involvement for a more effective contribution to the project required other conditions, as its priorities and focus are directed towards the full impact at the business level and response to health requirements due COVID-19.

In the last quarter of the project, 2 companies related to Upcycling were also involved

Regarding catering establishments, the adhesion of the 24 establishments foreseen in the project was obtained, although it was necessary to contact almost twice as many (41), which showed a good receptivity and satisfaction in the initiative of the Audits to Plastics and Action Plan.

The **public opening and closing sessions of the project** had to be held with a limit of the number of guests, highlighting the scope of the publication with the live recording of the project launch session (31/05/2022): 2938 (data as of Sep.2021, 2138 on the CMO page and 700 on the PABU page).

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The participation of the **female fishing community** actually fell short of our goals and expectations. The involvement of this public was one of the major objectives and challenges of the project, given the expected resistance. However, the pandemic situation limited close contact, which had a relevant impact on communication and the ability to get the message across in a community with little access to social networks and very low literacy. Even with the involvement of the President of the Parish Council, door-to-door contact with the Project Manager and the expected incentive of the prizes to be awarded, it was not possible to achieve better results.

Regarding the **general public**, the participation in the 1st beach cleaning session organized in September 2020, which had 84 participants, stands out. The remaining sessions were all smaller and essentially with the school audience.

The street theatre “The Clogged Turtle - A Tartaruga Entupida” was another activity that was very well received by the public, demonstrating the good decision to let this activity take place at a time of more control/confidence over the pandemic evolution.

Regarding the participation of **volunteers**, initially, the main participation planned was in the beach cleaning sessions, which, taking into account the difficulties already mentioned, started to require the involvement of only 1 or 2 volunteers. Subsequently, the limitations in the mobilization of mentors to carry out the mentoring actions provided for in the Sustainability Ambassadors Program, in good time for the duration of the project, in view of the delays in this activity resulting from the pandemic, led to the number of hours initially foreseen, in terms of volunteer work hours fell short.

Even so, the project identified a total of 22 volunteers of which 19 participated in at least one project initiative, with this sense of contribution. In the Project Dossier you will find, as required:

1. Volunteer Registration Form, completed and signed by the volunteer, ensuring the information that the work constitutes a contribution in kind within the scope of the project and safeguarding the legal provisions for the use of personal data, including the consent of the holder for the use of sensitive data (sound/image, dissemination of any photographs taken during the activities) and transfer to external entities, namely to the Program Operator within the scope of some verification/confirmation activity.
2. List of Volunteers and Activities with voluntary work (dates, duration, participating volunteers and respective contribution in kind).
3. Evidence of participation in activities, provided by the means of registration applicable to each initiative: attendance List, photographic record, execution report, donation receipt, ...

The following table presents the activities using voluntary work, as foreseen in the budget (€5 420.69, around 1 100 hours) and of which €1 447.31 (269 hours) was carried out.

Table 1.6 – Volunteer work

Lista de Atividades com Voluntários									
Designação do Projeto:		ffishingtheplastic		Início:	Jun.2020	Fim:	Jun.2022	(1) CHTV - Custo Hora do Trabalho Voluntário (pág. 5 do Aviso)	
Promotor(es):		BUSINESS as NATURE		Contrapartida TV: 5.420,69 €		= [(SMN x (1 + TSU)) / 22 dias] = 7 horas semanais			
Parcelar(s):		Câmara Municipal de Ovar		Financiamento (%): 88,7%		SMN - Salário mínimo nacional TSU - Taxa Social Única			
Custo Total do projeto (€):		225.465,44 €							
Data	ID Act	Descrição	Voluntários	Nº de horas	Custo hora TV (1) (€)	Valor TV (€)	Evidências	Podido de Pagamento	Observações
TOTAIS			14	269		1447,31			
20/09/2020	3.16	Recolha de Lixo na Praia - Praia Sul do Furdado por ocasião do Dia Internacional de Limpeza Costeira	Monitores - vários	24	4,58	109,92	Pasta ID3.16 - Registo de presenças + Registo fotográfico: https://photos.app.goo.gl/XSPUluqLpzdDwWA9	5PPP	Valor lançado no 2ºPP = 86,40€ (20 horas / valor SMN 2019: 4,32 €). FAZER CORREÇÃO.
30/04/2021	6.1	Desenvolvimento da página do projeto no site da BasN	Nuno Silva	35	4,79	167,76	Página do site criada: https://businessnature.org/projetos/fishingtheplastic/	5PPP	
maio	3.16	Sessões de limpeza de praia - escolas	Monitores - vários	18	4,79	86,28	Pasta ID3.16 - Registo de presenças + Registo fotográfico: https://photos.app.goo.gl/XSPUluqLpzdDwWA9	5PPP	
Junho / agosto	3.4	Concurso Redes nas Redes - Produção das peças	Claudia Columbano	32	4,79	153,38	Pasta ID3.3_3.4 - Concurso Redes. nas Redes / Registo de Presenças	5PPP	Dada a cessação antecipada do operador da máquina, o reforço foi assegurado por membros da equipa da BasN, a título voluntário, já que o projeto não previa horas para o efeito.
agosto	3.15	Sessão de microplásticos - duração de 1h	Monitores - vários	12	4,79	57,52	Pasta ID3.15 - Registo de presenças	5PPP	
18 e 19/09/2021	3.4	Concurso Redes nas Redes - Sessão de restyling + entrevista	Claudia Columbano	10	4,79	47,93	Registo fotográfico - link: https://photos.app.goo.gl/2YwH8q7CUHv1r1A6	5PPP	
Nov./dez.2021	3.16	Sessões de limpeza de praia com as mulheres do Concurso Redes nas Redes e comunidade escolar		30	4,79	143,80	Pasta ID3.16 Registo de presenças + registo fotográfico: https://photos.app.goo.gl/XSPUluqLpzdDwWA9	5PPP	
22 e 23 Jan. 2022	ID 3.9_3.10	Programa das Embaladoras da Sustentabilidade - Bootcamp	Monitores - vários	96	5,08	487,68	Pasta ID 3.16 - Lista de Presenças + Registo fotográfico: https://photos.app.goo.gl/K1V5FhUSLbGASQmeS	5PPP	
Fev.2022	3.16	Limpezas de Praia	Monitores - vários	6	5,08	30,48	Pasta ID3.16 - Registo de presenças + Registo fotográfico: https://photos.app.goo.gl/XSPUluqLpzdDwWA9	5PPP	
abr.2022	44636	Limpezas de Praia		6	5,08	30,48	Pasta ID3.16 - Registo de presenças + Registo fotográfico: https://photos.app.goo.gl/XSPUluqLpzdDwWA9	6PPP	
mai.2022	3.16	Limpezas de Praia		10	5,08	50,80	Pasta ID3.16 - Registo de presenças + Registo fotográfico: https://photos.app.goo.gl/XSPUluqLpzdDwWA9	6PPP	
30/06/2022	6.1	Atualização / Manutenção da página do projeto no site da BasN	Nuno Silva	16	5,08	81,28	Página do site criada: https://businessnature.org/projetos/fishingtheplastic/	6PPP	

In terms of the number of actions with voluntary work supported and, therefore, contributing to one of the objectives of the Environment Program (see Chapter 4.) we counted 87 actions:

- 83 beach cleaning sessions (see ID 3.16)
- 2 microplastics sessions (see ID 3.15)
- 1 Bootcamp session – Sustainability Ambassadors Programm
- 1 support for the creation/maintenance of the #fishingtheplastic website page and support for the “Net2Net” (“ Redes nas Redes”) contest

2. ACHIEVED RESULTS

2.1. EVALUATION OF PROJECT RESULTS - PROJECT INDICATORS

In Annex 3, there is a map of project indicators with monitoring in each of the periods and accumulated to date, in which the sources of verification contained in the Project Dossier in the respective Activity folder are indicated, as already mentioned in 1.

Table 2.1, below, summarizes for each activity the material execution of the project against the defined project indicators. Of the total of 21 indicators of the project, 8 were considered as not fulfilled, being marked in red, as they clearly present a result well below the expected result, despite the various efforts to achieve them, taking into account the difficult conditions of realization, as already referred.

Table 2.1 – Indicators Map – Material Execution Rate

ID	Activity Description	Audience	Indicator	Goal	Result	Material Exec. Rate	Verification Source / Comments
1.	Project Management	Project team	No. meetings (CMO and 2GO OUT)	72	89	124%	Meeting registration: CMO: 11 (file Planeamento/Cronograma.xls) 2GO OUT: 20 (File 7 / File ID1)
			No. new jobs	2	3	150%	Employment Contracts
2.	Stakeholders involvement	Stakeholders and local key persons	No. social organisations civilian involved	30	27	90%	13 associations / entities 5 companies 25 schools 24 catering establishments
3.	Prevention and Awareness on Marine Litter Reduction - Fishing Community, Water Sports Activities and Related Associations	Fishing community	No. of sessions	14	14	100%	All sessions provided for in this indicator carried out: opening session (31:May.2021), closing session (7/June/2021), 10 follow-up sessions. women and 2 WS upcycling sessions
		Professional, sports, recreational and leisure association	No. of civil society organisations involved in the sessions	11	9	82%	In the closing session, 2 NGOs linked to the sea and the involvement of women were also involved, Ocean Alive and SOMA, as well as ZeroP and Skzyo. companies in the field of recycling marine plastics upcycling
		Community linked to fisheries and the sea/General public	No. of participants at the opening and closing sessions	100	2183	100%	See (1)
		Local community women	No. participants at the plastic upcycling WS	50	19	38%	of which 8 completed
	Prevention and Awareness on Marine Litter Reduction – School Community	School community	No. of students involved	3000	1192	40%	(2)
		School community	No. of campaigns / initiatives	7	7	100%	“ À Pesca do Plástico – Fishing the Plastic” + “Plástico Fora - Plastic Out” + “3 Dias sem Plástico - 3 days without plastic” contests + “School Sustainability Ambassadors” Program + Recycling Bins Construction Workshop + PABU Guided Tours and Exhibition
		School community - 3 rd cycle and secondary	No. of videos in the contest	50	4	8%	4 th quarter – Mar-May. 2021
		School community - 2 nd cycle	No. of photographs to contest	50	20	40%	4 th quarter – Mar-May. 2021
		School community kindergarten and 1 st cycle	No. of drawings to contest	200	43	22%	1 st quarter – Jun-Nov. 2020

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3.	Prevention and Awareness on Marine Litter Reduction - General population	General population/School community	No. of campaigns/initiatives	72	90	125%	83 beach cleanings 2 microplastic sessions 4 Theater sessions 1 Exhibition
		General population	No. of volunteers involved	50	19	38%	Not fulfilled
3.	Prevention and Awareness on Marine Litter Reduction – Food and beverage establishments	Food and beverage establishments	No. establishment audited	24	24	100%	
			Implementation of action plans rate	70%			
4.	Marine Plastic Collection Implementation and Upcycling Actions	General population	Quantity (rate) of recycled marine plastic	10%	Ver ID 4.1	100%	(3) calculation basis explained in ID 4.1
5.	Commercialization Model Definition for Objects produced by upcycling plastic waste	Fishing community	No. of documents produced	1	1	100%	
6.	Dissemination of the Project and Objects produced by upcycling of plastic waste	General population	No. of movies / videos	6	6	100%	
		General population	No. of billboards	4	2	50%	Budgetary reasons
		General population	No. of followers on social media	5000	1862	37%	Not fulfilled

(1) Holding the public session of the project in a hybrid model, with full recording available on social media, allowed it to reach many more people than those foreseen in the respective project indicator, defined based solely on face-to-face realisation (100). Thus, we consider that this indicator has already been reached in its entirety. Attendance at the closing, to be held in March 2022, will contribute to overcoming this indicator.

(2) The pandemic situation considerably limited the access/involvement of students, and it was not possible to carry out presentation/awareness sessions in schools, which would involve almost the entire school universe corresponding to each school cycle for which the initiatives of the project. The accounting of the indicator also had to be changed from the number of students present in the awareness sessions to the number of students enrolled in the competitions, since it was not possible to count the number of students who viewed the awareness videos made available online. In this last period (January-June 2022) more than twice the number of students was reached throughout the project, with an increase from 16% (in the last report) to 40%.

(3) Calculation basis explained in ID 4.1. The analysis of this indicator is based on the comparison between the amounts of marine plastic collected in beach cleaning initiatives, having as a reference that collected in 2019. plastic waste from the new containers made available, next to the beaches, for “PLÁSTICO MARINHO”, which are allowing an increase in the collection of plastic, in addition to the amount of specific plastic for the Precious Plastic machines (type 2 plastic - covers of the plastic bottles, which are 100% recycled, collected from the school community. Having already reached a 91% increase in recycled marine plastic waste compared to the 2019 reference values, well above the 10% forecast



2.2. EVALUATION OF THE EXECUTION OF THE COMMUNICATION PLAN

The communication plan was implemented as defined, having essentially undergone adjustments in terms of deadlines following the rescheduling / rescheduling of the respective activities. (See Figure 2.2 – Communication Plan Timeline – planned versus accomplished).

All publications on social networks to publicize the various initiatives/contests and their results were ensured, including some additional ones, not properly foreseen initially, but that were considered important to do, such as the presentation publications of each of the women participating in the Networks Contest. in the Networks and respective pieces produced, in the last week of November 2021.

In the production of the various communication media and dissemination of information on social networks, the requirements established in the Program's Communication Manual were taken into account, having been defined:

1. The following **mandatory minimum hashtags** in all publications, in addition to the mandatory identification @EEAGrantsPortugal:
 #EEAGrants #EEAGrantsPT #Ambiente
 #fishingtheplastic #businessasnature #BasN
 #cmo #ParqueAmbientaldoBuçaquinho #ovarterritoriosustentavel #OVARÉMAR
2. The following “template” to guarantee the correct and uniform visual identity:

Black version:



Color version:

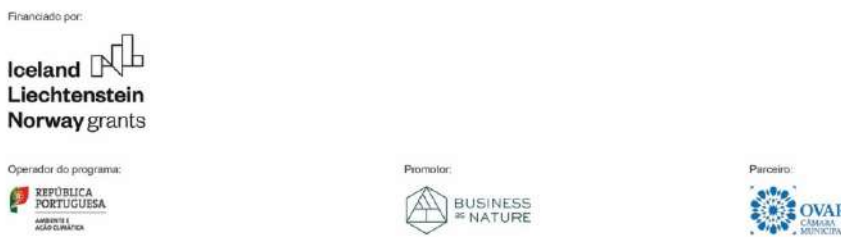
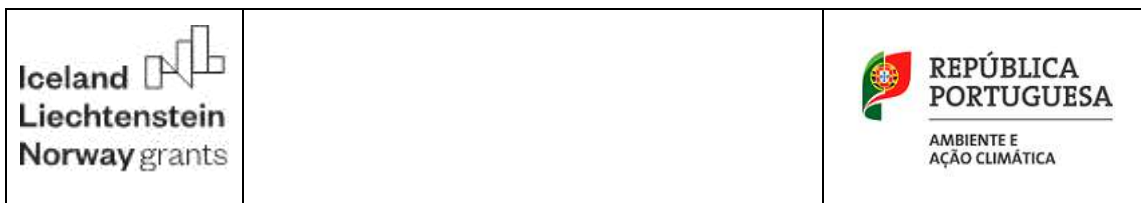


Figure 2.1 –Visual Identity

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Attached is the Communication Plan / List of Events (Annex 4) defined, with monitoring in each of the project's reporting periods. The project provided for 9 essential communication events, described below and the respective evidence sent:

Event #1. Opening Session - Project Presentation and Community Awareness

- held on 31/May/2021, as described above in 1.1/ID 3.1
- Publication of disclosure (before the event): [Link](#)
- Acknowledgment post (post-event): [Link](#)

Event #2. Exhibition of pieces from the Net2Net contest

- Social media exhibition (presentation and dissemination of the pieces produced and participants) – launched on 01/oct/2021, with several publications.
- Physical exhibition – Opening on 06/Apr/2022 –disclosure publication ([Link](#)); acknowledgment publication ([Link](#)).
- Eco-agenda produced and distributed.

Event #3. Recognition session and awarding of the Net2Net contest

- scheduled for the closing session (Mar.2022), however, it is expected to remain for this time, framed with a new date for the opening/inauguration of the exhibition (06/Apr/2022) ([Link](#)).

Event #4. Digital exhibition of photographs and videos of the 2nd cycle and 3rd cycle/secondary contests: held on June.2021:

- Photographs of the 2nd cycle “Plástico Fora - Plastic Out” contest – Published on 24/June/2021, in the form of a video with the various photographs submitted to the [competition](#)
- Videos of the “3 Dias sem Plástico - 3 days without plastic” contest – Post on 26/June/2021, individual publication of each of the videos submitted to the competition.

<https://www.facebook.com/BUSINESSasNATURE/posts/855821411727464>

<https://www.facebook.com/BUSINESSasNATURE/posts/855445955098343>

<https://www.facebook.com/BUSINESSasNATURE/posts/855276035115335>

<https://www.facebook.com/BUSINESSasNATURE/posts/854840195158919>

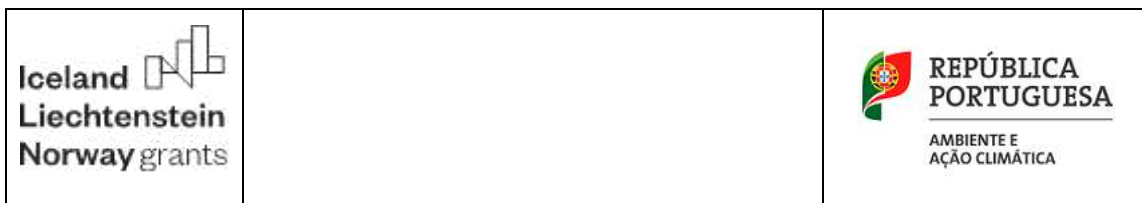
<https://www.facebook.com/BUSINESSasNATURE/posts/854639105179028>

- Event #5. Recognition Session/Prize giving to students** – – held on 09/Jul/2021, in a restricted session, due to the restrictions imposed by the pandemic situation, as mentioned above and illustrated (ID 3.6 and 3.7).

Event #8. Billboards and drinking fountains inauguration and street theatre – according to the evolution of the work, it will take place at different times

- **billboards** – were installed in the 1st week of Jan.2022. Publicity: billboard 1: [Link](#); billboard 2: [Link](#)
- **drinking fountains** – see above ID 3.19. Publicity on social networks: [Link](#)

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- teatro de rua Street Theatre “The Clogged Turtle – “A Tartaruga Entupida” – see above ID3.19.
 Publicity on social networks: [11/05/2022](#); [20/05/2022](#)

Event #9. Closing session – carried out on 07/June/2022 – [link](#).

Plano de Comunicação - Cronograma				Planeado (mar.2021)												realizado jun.2022												
Tipo de Evento / Event Type				2020												2021						2022						
ID	Descrição Atividade / Activity Description	ID Atividade / Activity ID	Promotor / Parceiro	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6
#1	Sessão de Abertura - Apresentação do Projeto e Sensibilização à Comunidade <i>Launch / Presentation to Community and Awareness</i>	3.1	BasN / CMO																									
#2	Exposição das peças produzidas no âmbito do Concurso "Redes nas Redes" <i>Exhibition of the pieces of Net2Net Competition</i>	3.4	BasN / CMO																									
#3	Sessão de Reconhecimento / Entrega de prémio (brinde de participação) às participantes "Concurso Redes nas Redes" <i>Recognition Session / Award and participation gift to participants Net2Net</i>	3.4	BasN / CMO																									
#4	Exposição digital das fotografias e vídeos dos Concursos do 2º ciclo e 3º ciclo / secundário <i>Digital exhibition of photographs and videos from the 2nd cycle and 3rd cycle / secondary competitions</i>	3.6 / 3.14	BasN / CMO																									
#5	Sessão de reconhecimento aos/as alunos/as / Entrega de Prémios <i>Recognition Session / Award to students</i>	3.6 / 3.14	BasN / CMO																									
#6	Lançamento do vídeo #fishingtheplastic. <i>#fishingtheplastic video launch</i>	6.2	BasN																									
#7	Inauguração dos Contentores personalizados com os desenhos do concurso da pré/ 1º ciclo <i>Inauguration of Containers with the designs of the pre/1st cycle competition</i>	4.3	BasN / CMO																									
#8	Inauguração dos Outdoors e Bebedouros e realização do teatro de rua "A Tartaruga Entupida" <i>Inauguration of outdoors and drinking fountains and performance of the street theater "The Stuffed Turtle"</i>	6.4, 3.19	BasN / CMO																									
#9	Sessão de Fecho - Apresentação dos Resultados do Projeto e Sensibilização à Comunidade <i>Closing Session - Presentation of Project Results and Awareness</i>	3.5	BasN / CMO																									

Figure 2.2 – Communication Plan Timeline – planned versus carried out

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2.3. IDENTIFICATION OF DEVIATIONS FROM SCHEDULE AND BUDGET

Deviations from the Schedule

Throughout the project there were some deviations from the schedule, derived from the entire context in which it took place and which would require a constant ability to adapt and reinvent. The main deviations from the schedule were overcome with the request to extend the completion date of the project until 30 June.2022, which made it possible to carry out relevant project activities for which there were previously no conditions for their completion, as is the case of Exhibition and the Street Theatre. Table 1.1 shows and summarizes the execution of the various activities, with some activities having slight deviations from the March.2022 schedule, due to the necessary adaptations to the availability of the target audiences.

Of the deviations verified, only the activities of monitoring the implementation of the Action Plans of the School Sustainability Ambassadors and the Audits to Plastics Action Plans of were partially compromised, not having been carried out in full within the end of the project, although they have continuity after the project, the dissemination of these 2 Programs (Ambassadors and Audits) to other locations and participants is foreseen.

In terms of the **project financial execution**, the table below shows the existing deviations from the budget, highlighting, however, the overall framing of the expenditure within each type of expenditure. The accumulated financial execution rate is 70.38%, in line with the physical execution of the project.

The following table shows deviations greater than 10% in the different budget items:

Table 2.3 - Analysis of deviations in budget execution

ID	Description	Entity	Budget	Execution	Deviation (€)	Deviation (%)	Causes and forms of compensation
ID2 Planning and Preparation of Actions	Deslocações	BasN	1 335,00 €	1 565,98 €	+ 230,98 €	+ 17,3%	Greater need for travel than expected. Amount will be offset by expenses not executed of volunteer work as well ID3 and ID4 travel costs.
ID3 – Prevention and Awareness for the Reduction of Marine Waste	Deslocações	BasN	6 569,00 €	11 021,51 €	+ 4 452,51 €	+ 67,8%	Greater need for travel than expected. Amount will be offset by expenses not executed of volunteer work as well ID3 and ID4 travel costs.
ID4 – Implementation of Marine Plastic Collection and Upcycling Actions	Deslocações	BasN	1 280,00 €	0,00 €	- 1 280,00 €	- 100,0%	Remaining value (1 280,00€) will be used to compensate overspending of ID3 travel costs
ID3 – Prevention and Awareness for the Reduction of Marine Waste	Alojamento	BasN	1 640,24 €	1 103,46 €	- 536,78 €	- 32,7%	Greater need for accommodation than expected. Remaining value (563,78€) will be used to compensate overspending of ID3 travel costs
ID4 – Implementation of Marine Plastic Collection and Upcycling Actions	Alojamento	BasN	140,00 €	0,0 €	- 140,0 €	- 100,0%	Greater need for accommodation than expected. Remaining value (140,0€) will be used to compensate overspending of ID3 travel costs
ID3 – Prevention and Awareness for the Reduction of Marine Waste	Volunteer work	BasN	5 170,98 €	1 198,26 €	- 3 972,71 €	- 76,8%	Lower execution of volunteer work due to COVID-19 restrictions. Remaining value (3.972,71€) will be used to compensate overspending of ID3 travel costs

3. DESCRIPTION OF COSTS AND FINANCIAL IMPACT EVALUATION

3.1. TOTAL ELIGIBLE EXPENSES FOR THE PERIOD JAN – JUN 2022

Table 3.1 shows the summary of eligible expenses for the 7th and 8th of the project (January – June 2022), corresponding to a total of expenses for BasN of 53 833,70 € and for CMO of 3 226,10 €, in a global amount executed in this period of 57 059,81 €.

Table 3.1 – Summary of total eligible expenses for the period January – June 2022

Type of eligible expenditure	Eligible expenditures (€)		Total
	BasN	CMO	
ID1 – Project management	12 263,42 €	0,00 €	12 263,42 €
Cost of staff assigned to the project - Reg. Art. 8.3.1.a	5 577,52 €	0,00 €	5 577,52 €
Costs of consumables and supplies - Reg. Art. 8.3.1.e	444,26 €	0,00 €	444,26 €
Costs entailed by other contracts awarded by PP for the purpose of carrying out the project - Reg. Art. 8.3.1.f	5 349,89 €	0,00 €	5 349,89 €
Costs arising directly from requirements imposed by the project contract - Reg. Art. 8.3.1.g	891,75 €	0,00 €	891,75 €
ID3 – Prevention and Awareness for the Reduction of Marine Waste	26 519,47 €	3 226,10 €	29 745,58 €
Cost of staff assigned to the project - Reg. Art. 8.3.1.a	6 742,76 €	0,00 €	6 742,76 €
Travel and subsistence allowances for staff - Reg. Art. 8.3.1.b	4 028,37 €	1 446,10 €	5 474,47 €
Costs entailed by other contracts awarded by PP for the purpose of carrying out the project - Reg. Art. 8.3.1.f	15 748,34 €	1 780,00 €	17 528,34 €
ID4 – Implementation of Marine Plastic Collection and Upcycling Actions	1 322,97 €	0,00 €	1 322,97 €
Cost of staff assigned to the project - Reg. Art. 8.3.1.a	1 322,97 €	0,00 €	1 322,97 €
ID5 Definição do Modelo de Comercialização dos Objetos produzidos por upcycling dos resíduos de plástico	11 550,74 €	0,00 €	11 550,74 €
Cost of staff assigned to the project - Reg. Art. 8.3.1.a	1 710,74 €	0,00 €	1 710,74 €

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Costs entailed by other contracts awarded by PP for the purpose of carrying out the project - Reg. Art. 8.3.1.f	9 840,00 €	0,00 €	9840
ID6 – Dissemination of the Project and Objects produced by upcycling of plastic waste	2 177,10 €	0,00 €	2 177,10 €
Costs entailed by other contracts awarded by PP for the purpose of carrying out the project - Reg. Art. 8.3.1.f	2 177,10 €	0,00 €	2 177,10 €
Indirect costs	3 949,56 €	361,53 €	4 311,09 €
Indirect costs	3 949,56 €	361,53 €	4 311,09 €
TOTAL	53 833,70 €	3 226,10 €	57 059,81 €

3.2. ELIGIBLE EXPENSES WITH HUMAN RESOURCES FOR THE PERIOD JAN – JUN 2022

The total expense of BasN's human resources (Cláudia Columbano until April 2022 and Gonçalo Ayala Botto until March 2022) is of 14 754,55 €.

Table 3.2 - Summary of BasN human resource costs (September – December 2021)

Activity	Employee	Total hours	Monthly costs allocation				Eligible expenditure
			jan/22	feb-22	mar/22	apr-22	
ID1 – Project management	Cláudia Columbano	180 h	1 833,62 €	1 833,62 €	1 368,07 €	0,00 €	5 035,31 €
	Gonçalo Ayala Botto	40 h	271,11 €	271,11 €	0,00 €	0,00 €	542,21 €
ID3 – Prevention and Awareness for the Reduction of Marine Waste	Cláudia Columbano	164 h	1 833,62 €	1 833,62 €	1 391,66 €	0,00 €	5 058,90 €
	Gonçalo Ayala Botto	80 h	271,11 €	271,11 €	542,21 €	0,00 €	1 084,42 €
ID4 – Implementation of Marine Plastic Collection and Upcycling Actions	Cláudia Columbano	68 h	0,00 €	0,00 €	1 037,85 €	285,12 €	1 322,97 €
ID5 Definição do Modelo de Comercialização dos Objetos produzidos por upcycling dos resíduos de plástico	Cláudia Columbano	106 h	0,00 €	0,00 €	0,00 €	1 710,74 €	1 710,74 €
TOTAL			4 209,45 €	4 209,45 €	4 339,79 €	1 995,86 €	14 754,55 €

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Added to these expenses are voluntary work expenses, shown in table 3.3, with a total expense of 132,08 €.

Table 3.3 - Summary of eligible BasN volunteer expenses (September – December 2021)

Activity	Monthly costs allocation					Eligible expenditure
	jan/22	feb-22	mar/22	apr-22	may-22	
ID3 – Prevention and Awareness for the Reduction of Marine Waste	487,68 €	30,48 €	0,00 €	30,48 €	50,80 €	599,44 €
ID6 – Dissemination of the Project and Objects produced by upcycling of plastic waste	0,00 €	0,00 €	0,00 €	0,00 €	81,28 €	81,28 €
TOTAL	487,68 €	30,48 €	0,00 €	30,48 €	132,08 €	680,72


3.3. ELIGIBLE EXPENSES WITH OTHER EXPENSES FOR THE PERIOD JAN – JUN 2022

The other expenses incurred by BasN (table 3.4) related to expenses with the purchase of services from third parties (ID1, ID3, ID5 and ID6), consumables and supplies (ID1) and transport and subsistence allowances (ID2 and ID3), in a total of 38 479,71 €.

Table 3.4 – Summary of BasN expenses with other expenses (September – December 2021)

Activity	Cost Item	Other monthly expenses						Eligible expenditure
		jan/22	feb-22	mar/22	apr-22	may-22	jun/22	
ID1 – Project management	Costs entailed by other contracts awarded by PP for the purpose of carrying out the project - Reg. Art. 8.3.1.f	1 230,00 €	0,00 €	0,00 €	0,00 €	1 230,00 €	2 889,89 €	5 349,89 €
	Costs arising directly from requirements imposed by the project contract - Reg. Art. 8.3.1.g	0,00 €	0,00 €	0,00 €	67,65 €	67,65 €	756,45 €	891,75 €
	Costs of consumables and supplies - Reg. Art. 8.3.1.e	17,21 €	6,75 €	135,80 €	8,60 €	17,21 €	258,69 €	444,26 €
ID2 – Action Planning and Preparation	Travel and subsistence allowances for staff - Reg. Art. 8.3.1.b	0,00 €	0,00 €	0,00 €	0,00 €	0,00 €	0,00 €	0,00 €
ID3 – Prevention and Awareness for the	Travel and subsistence allowances for staff - Reg. Art. 8.3.1.b	867,79 €	0,00 €	768,46 €	812,77 €	1 277,60 €	301,75 €	4 028,37 €

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Reduction of Marine Waste	Costs entailed by other contracts awarded by PP for the purpose of carrying out the project - Reg. Art. 8.3.1.f	0,00 €	6 898,55 €	0,00 €	3 806,40 €	0,00 €	5 043,39 €	15 748,34 €
ID5 Definição do Modelo de Comercialização dos Objetos produzidos por upcycling dos resíduos de plástico	Costs entailed by other contracts awarded by PP for the purpose of carrying out the project - Reg. Art. 8.3.1.f	0,00 €	0,00 €	0,00 €	0,00 €	0,00 €	9 840,00 €	9 840,00 €
ID6 – Dissemination of the Project	Costs entailed by other contracts awarded by PP for the purpose of carrying out the project - Reg. Art. 8.3.1.f	2 177,10 €	0,00 €	0,00 €	0,00 €	0,00 €	0,00 €	2 177,10 €
TOTAL		4 292,10 €	6 905,30 €	904,26 €	4 695,42 €	2 592,46 €	19 090,17 €	38 479,71 €

The other expenses incurred by CMO (Table 3.6) refers to expenses of purchase of services from third parties and transport and subsistence allowances, related to the ID3 activity, in a total of 3.226,10 €.

Table 3.6 – Summary of CMO expenses with other expenses (September – December 2021)

Activity	Cost Item							Eligible expenditure
		jan/22	feb-22	mar/22	apr-22	may-22	jun/22	
ID3 – Prevention and Awareness for the Reduction of Marine Waste	Travel and subsistence allowances for staff - Reg. Art. 8.3.1.b	0,00 €	765,90 €	175,54 €	59,24 €	173,34 €	272,08 €	1 446,10 €
	Costs entailed by other contracts awarded by PP for the purpose of carrying out the project - Reg. Art. 8.3.1.f	0,00 €	780,00 €	1 000,00 €	0,00 €	0,00 €	0,00 €	1 780,00 €
TOTAL		0,00 €	1 545,90 €	1 175,54 €	59,24 €	173,34 €	272,08 €	3 226,10 €

3.4. EVALUATION OF THE PROJECT'S FINANCIAL EXECUTION

Table 3.7 shows the summary of financial execution by entity, with relation to the accumulated amount of expenditure of the project, with BasN ensuring the financial execution of 162 561,19 € (97,53% of the budgeted amount) and CMO the execution of 53 363,40 € (90,76% of the budgeted amount), in an overall amount of 215 924,60 € (96,15% of the budgeted amount).

Promoter: BUSINESS as NATURE (BasN) **Partner:** Câmara Municipal de Ovar (CMO)



		 REPÚBLICA PORTUGUESA AMBIENTE E AÇÃO CLIMÁTICA
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Table 3.7 – Summary of financial execution by entity (June 2020 – December 2021)

Entity	Budget (€)		Execution rate (%)
	Planned	Executed	
Business as Nature (BasN)	166 671,47 €	163 522,67 €	98,11%
Câmara Municipal de Ovar (CMO)	58 793,98 €	53 265,94 €	90,60%
TOTAL	225 465,44 €	216 788,60 €	96,15%

Table 3.8 presents the summary of financial execution by activity, for the cumulative period of the project (June 2020 – June 2022), highlighting the high overall financial execution rate (96,15%). The lowest financial execution rate is of ID4 – Implementation of Marine Plastic Collection and Upcycling Actions (80,62%). All the other IDs have more than 90% of financial execution rate, and three IDs have more than 95% (ID1, ID2, ID3).

Table 3.8 – Summary of financial execution by activity (June 2020 – December 2021)

Activity	Budget (€)		Execution rate (%)
	Planned	Executed	
ID1 – Project management	48 631,20 €	48 772,60 €	100,29%
ID2 – Action Planning and Preparation	8 669,14 €	8 653,48 €	99,82%
ID3 – Prevention and Awareness for the Reduction of Marine Waste	79 633,95 €	79 151,03 €	99,39%
ID4 – Implementation of Marine Plastic Collection and Upcycling Actions	29 538,01 €	23 813,65 €	80,62%
ID5 - Definition of the Marketing Model for Objects produced by upcycling plastic waste	12 640,00 €	11 550,74 €	91,38%
ID6 – Dissemination of the Project and Objects produced by upcycling of plastic waste	24 507,79 €	23 027,27 €	93,96%
Indirect costs	21 845,35 €	21 819,84 €	99,88%
TOTAL	225 465,44 €	216 788,60 €	96,15%

4. DESCRIPTION OF THE PROJECT'S CONTRIBUTION TO ACHIEVE THE OVERALL OBJECTIVES OF THE EEA GRANTS AND THE 'ENVIRONMENT PROGRAM'

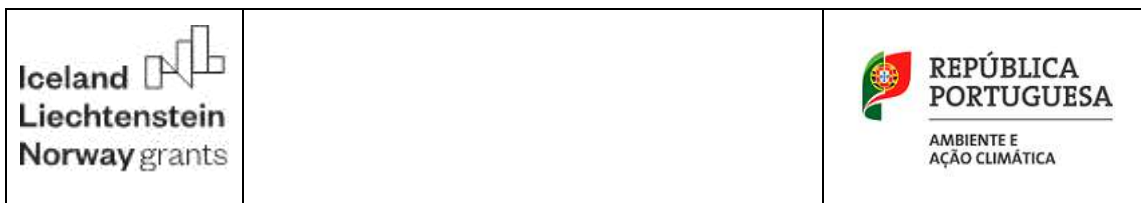
The #FishingthePlastic project, promoted by BasN in partnership with CMO, supported by the EEA Grants 2014-2021, contributes to the overall objectives of the EEA Grants and the 'Environment Programme' contributing to the Program objective #1: “Increase the application of the principles of the Circular Economy in specific sectors” and Output 1.3 of the Program, through the promotion of the Circular Economy through the “Reduction of plastics in the Oceans, originating in terrestrial activities”. The project contributes to promoting the reduction of plastic marine litter and, particularly, single-use plastic, both directly and indirectly.

- **Directly**, through the involvement of the fishing community in its collection and forwarding for upcycling, as an integral part of the project; Audits of Plastic and the Action Plan for its reduction (restaurants and beach bars);
- **Indirectly**, through creative and innovative awareness-raising actions especially aimed at the main groups related to the sea. Ovar is a municipality in the district of Aveiro, with close to 150km², more than 5 000 inhabitants, spread over 5 parishes and 15 km of Atlantic coast, which as a result of its geographical location, has important fishing communities for the local economy and with a very active, constituting the territorial scope of the project, with a particular focus on the coastal parishes of Esmoriz and Ovar.

Thus, the project's main objective is to raise awareness, in an innovative and consistent way, among the main audiences that interact with the ocean, and that can have an impact in terms of contributing to the increase in the application of the Circular Economy and the reduction of plastics in the oceans, in order to origin in terrestrial activities. Below are the indicators to which the project contributes.

Table 4.1 – Contribution of the project to the EEA Grants objectives and the Environment Program

Program area Objective	Expected outcome	Indicator	Measurement units	Related activity	Project contribution
PA11 Objective 1	Increase the application of Circular Economy principles in specific sectors	Number of jobs created (disaggregated by gender and age) (Map Indicators, n. 2)	Number	ID 1	3 (2 contract; woman > 50 years old; 1 part-time contract; men; 25-30 years)
		Tons of recycled plastic resulting from the support of the 'Environment Programme' (Map Indicators n. 17)	Number	ID 4	2240,7 kg
		Increase in the use of secondary raw materials resulting from the support of the 'Environment Programme' (Map Indicators, n. 17)	Number Percentage	ID 3 and 4	50 kg 100% (compared to the plastic waste used for upcycling before the project)
Output 1.3	Reduction of plastics in the oceans from land-based activities	Number of prevention and awareness campaigns supported (Map Indicators, n° 4+n°9 +n°13)	Number	ID 3	(14+7+90) = 111 (see Table 2.1)
		Number of volunteer actions supported	Number	ID 3, 4, 6	87 (see Table 1.5)



5. ATTACHMENTS

5.1 Annex 1 - Schedule / Detailed Activity Plan (version may2022), with follow-up records + Control Meeting Reports (partner and 2GO-OUT company)

5.2 Annex 2 – Budget (version may2022)

5.3 Annex 3 - Project Indicator Map

5.4 Annex 4 - Communication Plan (List of Events), with follow-up records

5.5 Annex 5 – Impact Evaluation Report

5.6 Annex 6 – Best practices, national and international, of circular business and plastic upcycling

5.7 Annex 7 – Cleaning Beach Registrations

Records: Download here please: Project Folder / 7. Follow-up and Control / 2. Source / ID 3.16 [Link](#)
Photos: here [Link](#)

5.8 Annex 8 – Check-list, reports and action plan of plastic audits

Download here please: Project Folder / 7. Follow-up and Control / 2. Source / ID 3.17 – Plastic Audit - [Link](#)

5.9 Annex 9 – “The Clogged Turtle - A Tartaruga Entupida” theatre script

5.10 Annex 10 – Commercialization Model Definition for objects produced by upcycling plastic waste

5.11 Annex 11 – Acquisitions / Contracts process

Download here please: Project Folder / 7. Follow-up and Control / 4. Contract Processes - [Link](#)

In last period jan. – jun. 2022 were:

ID 3.17 – audit plastic

ID 3.19 – Theatre

ID 5.1 – Commercialization Model Definition for Objects produced by upcycling plastic waste